



STAFF REPORT TO THE CITY COUNCIL

DATE: Regular Meeting of March 24, 2020

TO: Members of the City Council

SUBMITTED BY: David Biggs, City Manager

SUBJECT: Annual Review of 2017 Strategic Plan as Updated May 2018

RECOMMENDATION: Receive Report, Review Strategic Plan, and Update Objectives as appropriate.

COMMISSION/SUBCOMMITTEE ACTION AND RECOMMENDATION: Not Applicable

FISCAL IMPACT OF RECOMMENDATION: None as result of this action. The Strategic Plan is designed to guide future budget decisions and some of the individual Goals, Strategies, and Objectives, may have a fiscal impact.

DISCUSSION: In the spring to early summer of 2017, the City Council and staff worked to update the 2012 version of the City's Strategic Plan. On July 11, 2017, the City Council adopted the Strategic Plan update which resulted from these efforts. The last annual review took place on April 9, 2019.

Attached is a current status report (Attachment 1) on the objectives set forth in the 2017 Strategic Plan as updated in May, 2018 (Attachment 2).

With the review of the Long-Term Forecast taking place on the same agenda as this item, which serves as the first look at 2020/21 revenues and expenditures, it is timely to have the City Council review the updated 2017 Strategic Plan. The purpose of this review is to possibly update objectives if needed to the extent they would impact the FY 2020/21 Budget which will be proposed in May.

The City continues to make progress in achieving the Strategic Plan objectives in most areas.

ATTACHMENTS:

1. 2017 Strategic Plan Review – March 2020
2. 2017 Strategic Plan as Updated May 2018