



STAFF REPORT TO THE CITY COUNCIL

DATE: Regular Meeting of September 24, 2019

TO: Members of the City Council

SUBMITTED BY: David Biggs, City Manager

SUBJECT: Update on Parking Considerations & Issues

RECOMMENDED ACTION: Receive Report, Discuss, and provide Direction, if any.

FISCAL IMPACT OF RECOMMENDATION: None as a result of this item. Future actions regarding parking and parking enforcement may have a fiscal impact.

DISCUSSION: Parking issues have been on the radar screen here in Hercules with the City Council having invested time in exploring neighborhood parking issues. On June 11, the City Council had a report on parking issues and what had come out of a meeting of the Council's Public Safety & Traffic Committee which was tasked with undertaking some outreach. Since that time, two additional outreach efforts have been undertaken.

The Public Safety & Traffic Committee was tasked with initiating additional outreach with the Victoria by the Bay neighborhood. That has primarily been in the form of consultations with the Homeowners Association Board. In addition the City undertook a survey in the Promenade Neighborhood on parking issues with that survey having "closed" on September 9th.

In addition, the 2017/18 Budget included Decision Package 17-15 which funded a 20 hour per week Parking Enforcement Officer. As parking issues in neighborhoods have been explored, some questions have arisen about how parking enforcement is done.

As such, there are three pending parking issues on the horizon:

- Council Member Chris Kelley will provide an update on her outreach as a member of the Council's Public Safety & Traffic Committee to the Victoria by the Bay HOA and next steps there.
- With the Promenade Neighborhood Parking Survey having been completed, the City Council needs to determine next steps and whether survey results should be referred to the Public Safety & Traffic Committee, or if the results should be discussed at the City Council level initially.

- Staff is working on a presentation for the October 22nd City Council meeting on the status of parking enforcement, the priorities for the City's part-time Parking Enforcement Officer, and the general outcomes of the program implemented by Decision Package 17-15.

ATTACHMENTS:

None

<i>Financial Impact</i>			
Description:			
Funding Source:			
Budget Recap:			
Total Estimated cost:	\$	New Revenue:	\$
Amount Budgeted:	\$	Lost Revenue:	\$
New funding required:	\$	New Personnel:	\$
Council Policy Change: Yes <input type="checkbox"/> No <input type="checkbox"/>			