



CITY OF HERCULES
PARKS & RECREATION MONTHLY REPORT
July 2019



Project/Program: Parks & Recreation Department Activities
Lead Staff: Christopher Roke, Parks & Recreation Director

Description: The Parks and Recreation Department leads and/or is involved with many community activities and events all year long. We also collect fees for various classes and services provided to the community.

Status: In July 2019 the department brought in **\$179,851.16** in revenue. *Compared to \$145,855.61 last Fiscal Year 2018-19.*

Accomplishments/Items in Progress:

- Status update of Council approved decision packages for 2018-19FY...
 - ✓ **DP#19-12:** Hanna Kidz Center improvements – putting the finishing touches on the Hanna Kidz Center improvements. Some of the items that have been done include...moved ramp, sealed door, demolished and replaced decks, painted buildings, fixed dry rot, removed some fencing, added fencing, poured concrete, painted playground, added new play equipment and big wheels! And more...
- List of Council approved decision packages for 2019-20FY...
 - *BR#19-2: Technology upgrades to the Teen Center – **Carry-over FY19-20***
 - *BR#19-14: Resurface the Refugio Valley Tennis Courts – **Carry-over FY19-20***
 - **DP#20-2 - Golf Club Fund – Children's Programs – NEW 2019-20FY**
 - **DP#20-4 - AED's for Childcare sites – NEW 2019-20FY**
 - **DP#20-5 - Upgrade patio at Community Center – NEW 2019-20FY**
 - **DP#20-6 - Pool Cover Reel – NEW 2019-20FY**
- July 24: Fall Activity Guide was mailed out to every household.
- July 19: Summer Movie Series began with Incredibles 2. Approx 200 Herculeans.

Project/Program: Community & Library Services Commission
Lead Staff: Christopher Roke, Parks & Recreation Director

Description: The Community and Library Services Commission went dark in August. But September through November will be busy months with presentations from the 14 City recognized Nonprofit groups. Applications for the 2020FY will also be due in November, and the Commission will vote on applications at the December meeting.

Status: The Commission spent time updating the Nonprofit renewal packet for City Recognized Nonprofit groups in 2017 & 2018. The biggest change in 2018 was the addition of the 1099 Tax form for each group. In addition, the Commission reviewed the banner program and got to see the completion of the west side parks improvements project. The City recognized nonprofit organizations will participate in upcoming events like the 2nd annual Trunk or Treat event, Tree Lighting and the Citywide Clean-up Day.

Accomplishments/Items in Progress:

- Planning Fall/Winter events (Trunk or Treat and Tree Lighting).



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Project/Program: Hanna/Lupine/Ohlone Childcare & Summer Day Camps
Lead Staff: Ambra Garfield, Recreation Manager

Description: Childcare and Camps are a big deal in Hercules. We offer a great before school option called “Breakfast Club”, and an amazing after school program called “Kaleidoscope Kidz: Recreation Afterschool Program (or RAP for short), and fantastic summer camps called “Camp Firecracker” and “Camp Dynamite”.

This summer Camp is being held at the Lupine Kidz Center. We have already completed 8 of the 9 weeks of camp. Camp highlights include weekly entertainment, field trips, games, cooking, arts and crafts, weekly themes, swimming, Jamin’ Jeanne’s games galore and more.

Camp is split in to 2 age groups: Firecrackers (grades K-2nd) and Dynamite (grades 3rd-5th). Dynamite campers will attend 4 off site field trips along with the Teen Dynamite summer camp group. Below are a few highlights from this summer as well as a week by week glance of the numbers to date...

- Outside Entertainment for 9 weeks.
- Four bus field trips with Camp Dynamite (grades 3-5).
- Every Tuesday/Thursday became swim days at the Community Swim Center from 1-4p.
- Camp Firecracker 2nd grade class every Monday walked to the Hercules library for story and check out books.

Status: In July Summer Camps brought in a total of **\$44,747.35** in revenue.

Camp	Week 1	2	3	4	5	6	7	8	9
Firecracker K-2nd	June 12-14	June 17-21	June 24-28	July 1-3	July 8-12	July 15-19	July 22-26	July 29-Aug 2	August 5-9
Core 8:30a-5p	22	27	29	24	29	33	27	30	
Extended Care 7:15a-5:30	13	18	17	16	19	21	21	19	
Dynamite 3rd-5th	June 12-14	June 17-21	June 24-28	July 1-3	July 8-12	July 15-19	July 22-26	July 29-Aug 2	August 5-9
Core 8:30a-5p	11	18	14	15	12	13	16	13	
Extended Care 7:15a-5:30	13	10	12	13	15	11	12	14	
Combined TOTALS	59	73	72	68	75	78	76	76	

Breakfast Club became an instant hit since its inception in 2017-18. Breakfast Club features earlier hours (opening at 6:30a), and breakfast (hot or cold food & drink options - available for purchase). Parents (and participants) love the program for the convenience! This is part of our concierge service to the community.



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This fall we plan to open a second Breakfast Club site to address the growing need at Ohlone Elementary. One of the things we are looking to address is the total number of participants. Holding the program at the Teen Center we are limited to the number of seats in our vans. And with 2 vans we have to leave early to get to all 3 sites on time. That means we have to have staff on school sites when we drop the participants. So this is an item we are addressing this fall. Stay tuned for next month's report.

Kaleidoscope Kidz: Recreation Afterschool Program (or **RAP** for short), is our after school program. After a successful rebranding of the after school program, the focus has become more about homework, and stations. The stations include P.E. to keep the kidz active. RAP focuses on monthly themes that featured a combination of arts and crafts, science, cooking, passive and active games and much more. RAP is held at all 3 elementary sites. The current challenge that we face for all of our programs is our lack of staffing. Space is already filling up, and will be limited by the time school begins in August.

Status: In July Child Care programs brought in a total of **\$54,410.32** in revenue.

Accomplishments/Items in Progress:

- The new school year programs are already getting impacted and we still have 3 weeks until school begins.
 - August has become one of our largest months for enrollment and revenue and we anticipate the same thing this year.
- Another successful summer with the Camp program. Camp Firecracker and Camp Dynamite numbers are up a little compared to last summer.

Project/Program: Tiny Tots Programs-Little Learners/Pre-Kinder/Jr. Kinder
Lead Staff: Ambra Garfield, Recreation Manager

Description: Our Tiny Tots Program introduces children to their "First Learning Experiences". They make their first school friends, learn through play, games, arts, crafts and healthy snacks. Our qualified staff guide them with socialization and self-help skills. The program runs concurrent with the school year from late August through June. Tiny Tots will begin August 27 & 28.

Status: In July Tiny Tot Programs brought in **\$13,463.87** in revenue.

Preschool	Enrollment	Space Available/Waiting list
Lupine Pre-K	25-MAX	5
Hanna Jr-K	25-MAX	4
Hanna Multi-Age	22-MAX	0
Hanna Little Learners	14	5

Accomplishments/Items in Progress:

- Added additional classes in anticipation of growing program.



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Project/Program: Aquatics

Lead Staff: Damian Sandholm - Recreation Coordinator

Description: The Aquatics program encompasses a lot of different programs, from seasonal swim lessons, to lap swimming, water walking, rec swim, lifeguarding courses, and of course Swim and Water Polo Teams including: the East Bay Silver Dolphins (EBSD), the Piranhas, and Hercules High School Swim and Water Polo teams.

Status: In July Aquatics brought in **\$21,519.70** in revenue.

Aquatics – July enrollment

Program	Enrollment
EBSD Swim Team – Year Round	70
EBSD Swim Team – Summer Season	13
Piranhas Swim Team	148
Lap Swim	175
Recreational Swimming	1755
Swim Lessons	227

Accomplishments/Items in Progress:

- The Summer Swim Lesson program is going well. Beginner, Intermediate, and Private Lessons are full.

Project/Program: Recreation Classes

Lead Staff: Ashley Gomez, Recreation Leader III

Description: The department has been working to find new contract class instructors to help increase the variety of programs, as well as the quality of programs that the community has become accustomed to. Our recreation classes cater to all ages and help to promote a healthy lifestyle. Our classes vary season to season. We hope you will give them a try.

Status: In July classes brought in **\$3,712.48** in revenue.

Classes – July enrollment

Camp/Class	Enrollment		Class/Class	Enrollment
Island Tube Fever	13		Princess Ballet Camp	7
Minecraft LEGO Engineering	7		Build a Ballet Camp	6
Drawing – World of Dinosaurs	8		Karate	32
Speech – Around the World	7		Adult Oil Painting	7
			Youth Oil Painting	8

Accomplishments/Items in Progress:

- Summer camps continue at the Community Center



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Project/Program: Senior Center
Lead Staff: Kristina Griffith, Recreation Leader III

Description: The Senior Center averages approximately 150-200 members annually. Friends, food, fun and companionship is what the Hercules Senior Center is all about. We strive to ensure a physically and emotionally comfortable environment for all, and encourage socialization with peers.

Status: In July the Senior Center brought in **\$2,726.00** in revenue.

July: total Senior Center active memberships: 132 members

Program	Enrollment	Program	Enrollment
Advance Tai Chi	74	HICAP	3
Advice Nurse	25	Hula Dance	81
Bingo AM & PM	166	Line Dancing	311
Blood Pressure	30	Low Impact Exercise	180
C.C. Café Lunch	729	Special Event/Day Trip	45
Card Club	36	Tai Chi	145
Chi Kong	115	Tap	0
Computer Lab	10	Wills & Trust	5
Fruit & Veggie Distribution	550	Yuen Ji & Dance	79
Goodie Store	66		

Accomplishments/Items in Progress:

- July 27: Senior Center Volunteer Appreciation event; 45 volunteers enjoyed food and games in Refugio Valley Park.

Project/Program: Sports
Lead Staff: Jeff Jew, Recreation Coordinator

Description: The department offers sports and other positive leisure activities for patrons of all ages. Sports programs help promote a healthy lifestyle, while providing an environment in which people can enjoy themselves.

Status: In July, Sports programs brought in **\$6,331.70** in revenue.

Sports – July enrollment

Program	Enrollment
HNSA Basketball Skills Clinic	16
AOSL Jr. Bantam Basketball League	28
Kidz Love Soccer	28
Skyhawks Sports	49
Starlings Volleyball Programs	34



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Accomplishments/Items in Progress:

- Starlings Volleyball offered a new after-school volleyball program which was a huge success!
- Summer camp programs are in full swing beginning the week of June 10th.

Project/Program: Teen/Youth

Lead Staff: Jeff Jew, Recreation Coordinator

Description: As our youth grow into teens, we want to give them a sense of ownership and belonging to the community. The programs and activities at the Teen Center promote these very same goals. The Teen Youth Council (T.Y.C.) has transitioned to a new Junior Staff In Training program. The JSIT program is all about preparing teens to enter the work force. JSIT participants will assist and support the staff with Community activities and Special Events. This energetic group of 6th-12th graders demonstrate leadership skills through their participation at City Council meetings, interaction with the Hercules Senior Center, and the planning of Teen/Youth Special occasions. This successful program recruits active members from the Hercules Community and the Hercules Middle and High School.

Status: In July, the Teen Center brought in **\$15,920.50** in revenue.

Teens – July enrollment

Program	Enrollment
Teen Dynamite Summer Camp	34
Online Driver's Ed.	3

Accomplishments/Items in Progress:

- Teen Dynamite Summer Camp began June 12. Campers have been enjoying (2) field trips a week, swimming at the Community Center, group games, cooking projects, video games, pool, ping pong, air hockey, movies, and most importantly, making memories with new friends!

Project/Program: Facilities/Rentals

Lead Staff: Jeff Jew, Recreation Coordinator

Description: The City of Hercules offers many of the City's facilities for rent when not being used for City sponsored programs or services. Facility attendants also prepare facilities for the department's classes and city meetings.

Status: In July, facility rentals brought in **\$12,092.75** in revenue.

Accomplishments/Items in Progress:

- Summer rentals continue to do well.



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- Ongoing recruiting for Facility Attendants has paid off. We finally are getting new staff this summer. Hopefully this will keep up.
- We continued to address work orders to improve our facilities.