

Community & Library Services Commission Minutes

May 13, 2019

6:30 p.m. Workshop

7:00 p.m. Meeting

Hercules City Hall

111 Civic Drive

Hercules, CA 94547

COMMUNITY & LIBRARY SERVICES COMMISSION - MINUTES

I. CALL TO ORDER – ROLL CALL - 6:30 P.M.

II. WORKSHOP – N/A

III. CALL TO ORDER – ROLL CALL - 7:00 P.M. – REGULAR MEETING AGENDA

Called to order at 7:00p.m.

Commissioners Campbell-Miller, Chen, Carpena and Nguyen were present.

Commissioner Ward-Jackson was absent

Staff Christopher Roke, Parks & Recreation Director, and Lynne Noone, Library Manager were present.

IV. PLEDGE OF ALLEGIANCE

V. INTRODUCTIONS/PRESENTATIONS

None

VI. AGENDA ADDITIONS/DELETIONS

None

VII. PUBLIC COMMUNICATION

None

VIII. DIRECTOR REPORT

1. Parks and Recreation Monthly Reports (April)
2. Library Manager Monthly Report (April)

IX. CONSENT CALENDAR

1. Minutes: April 8, 2019 Meeting

MOTION: Commissioner Nguyen moved to approve the consent calendar. Commissioner Carpena seconded the motion. Motion passed 3-0, with Commissioner Chen abstaining.

X. DISCUSSION AND/OR ACTION ITEMS

1. Review of the banner program

After a couple workshops and meetings to discuss the banner program, the Commission had a lively discussion. Regarding the 3 original questions the Commission was asked to evaluate

1. Should there be any limit of use by Non-Profits
2. Should there be some type of prioritization for Full Paying Banner customers
3. Should Non-Profits be able to displace full pay request.

The commission was unanimous that there shouldn't be any limit of use for the Nonprofit groups, and that the program worked well with a first come first serve approach.

MOTION: Commissioner Carpena moved that there should be no limit for use of the banner program by the City Recognized Nonprofit groups, with one exception that Nonprofit groups could not take all 3 spots at any one location during any single month; and that there should be no prioritization or displacement. Commissioner Nguyen seconded the motion. Motion passed 4-0.

In addition, the Commission was asked to look at the following as well, with regards to the banner program...

1. Should banner program be for Hercules events only?
2. What is the break-down of use by each Nonprofit group?
3. If one Nonprofit group is using the banner program more than the other Nonprofits, should the use be according to the average of the other Nonprofits?
4. If this is invoked, could a Nonprofit that is using the banner program, pay the higher amount after the average use has been exhausted?
5. Should restaurants pay a lower amount for another year?
6. If a company wants to get a preferred location should we allow this if the company is willing to pay six months in advance?
7. Should a Nonprofit be allowed to pay a lower amount to advertise for a function and business not in Hercules?

After a lengthy discussion, the Commission concluded with the following...

MOTION: Questions 1&7: Commissioner Carpena moved that the banner program should not be limited to Hercules only events. Commissioner Nguyen seconded the motion. Motion passed 3-1, with Commissioner Chen.

MOTION: Question 2, 3 & 4: Commissioner Nguyen moved that the number of months was didn't matter as every group has different needs. In addition, there should be no average, and the average should not be invoked. Commissioner Carpena seconded the motion. Motion passed 4-0.

MOTION: Question 5: Commissioner Nguyen moved that the discount that was created as a pilot program for restaurants in Hercules, should be applied to any business in Hercules that has not used the banner program before. Commissioner Carpena seconded the motion. Motion passed 4-0.

MOTION: Question 6: Commissioner Nguyen moved that there should be no preferred location at all. Commissioner Chen seconded the motion. Motion passed 4-0.

2. Prop 68 Per Capita Program – Commission received report
3. Recap April Events
 - a. Belly Flops with Cops – Commission received report
 - b. EGGstravaganza – Commission received report
 - c. Duck Pond Ribbon Cutting – Commission received report
 - d. Community Clean-up Day – Commission received report

XI. COMMISSION REPORTS AND ANNOUNCEMENTS

Commission confirmed no meeting August 12, 2019.

MOTION: Commissioner Chen moved for the Commission to go dark for August meeting. Commissioner Carpena seconded the motion. Motion passed 3-0, with Commissioner Nguyen abstaining.

XII. FUTURE AGENDA ITEMS

1. Tour of facilities to see projects and Duck Pond Park: Commission will be

XIII. ADJOURNMENT

Chair Campbell-Miller adjourned the meeting at 8:54pm

Brian Campbell-Miller

Attest

Christopher Roke
Parks & Recreation Director

The next Regular Meeting of the Commission will be held on Monday, July 9, 2019 at 7:00 p.m., in the Council Chambers. A Special Meeting may proceed the Regular meeting in the form of a Workshop at 6:30 p.m. and Regular meeting at 7:00 p.m.

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