



## **STAFF REPORT TO THE CITY COUNCIL**

**DATE:** Regular Meeting of April 9, 2019

**TO:** Members of the City Council

**SUBMITTED BY:** David Biggs, City Manager

**SUBJECT:** Annual Review of 2017 Strategic Plan as Updated May 2018

**RECOMMENDATION:** Receive Report, Review Strategic Plan, and Update Objectives as appropriate.

**COMMISSION/SUBCOMMITTEE ACTION AND RECOMMENDATION:** Not Applicable

**FISCAL IMPACT OF RECOMMENDATION:** None as result of this action. The Strategic Plan is designed to guide future budget decisions and some of the individual Goals, Strategies, and Objectives, may have a fiscal impact.

**DISCUSSION:** In the spring to early summer of 2017, the City Council and staff worked to update the 2012 version of the City's Strategic Plan. On July 11, 2017, the City Council adopted the Strategic Plan update which resulted from these efforts. On March 27, 2018, the City Council reviewed the 2017 Strategic Plan as an initial touchstone prior to the development and consideration of a FY 2018/19 Budget. At that time, the City Council requested a written update on the status of each of the Strategic Plan objectives. Staff returned to the City Council with that update on May 8, 2018, and the City Council made three changes to the Strategic Plan. The 2018 update is provided as Attachment 1.

Attached is a current status report on the objectives set forth in the 2017 Strategic Plan as updated in May, 2018 (Attachment 2). The City continues to make progress in achieving the Strategic Plan objectives in most areas.

As the City looks towards the preparation of the FY 2019/20 budget, and with the review of the Long-Term Forecast taking place on the same agenda as this item, it is timely to have the City Council review the updated Strategic Plan to consider if any objectives should be modified or added.

The purpose of this review is to possibly update objectives if needed to the extent they would impact the FY 2019/20 Budget which will be proposed in May.

**ATTACHMENTS:**

1. 2017 Strategic Plan as Updated May 2018
2. 2017 Strategic Plan Review – April 2019