



STAFF REPORT TO THE CITY COUNCIL

DATE: Regular Meeting of February 13, 2018

TO: Members of the City Council

SUBMITTED BY: Christopher Roke, Parks and Recreation Director

SUBJECT: Approval of One-Year Extension of Professional Services Agreement with RGR Entertainment Agency and Updated Scope of Services

RECOMMENDED ACTION:

Approve a one-year extension of the Professional Services Agreement with RGR Entertainment Agency to provide community special events on the City's behalf. This would be the first of two, one-year extensions per the agreement.

COMMISSION/SUBCOMMITTEE ACTION AND RECOMMENDATION:

Not applicable.

FISCAL IMPACT OF RECOMMENDATION:

No City funding will be put at risk for supporting this type of proposed special event. Since the vast majority of event revenue will be collected prior to the day of the event, RGR has agreed to pay the City for its estimated event expenses (i.e. Public Works and Police support staff) prior to the event. Final financial reconciliation will take place following the event based on the terms of the agreement.

DISCUSSION:

The City Council previously voted unanimously to have staff proceed to develop a Professional Services Agreement with RGR for special event services with two, one-year extensions upon mutual agreement by both the City and RGR. In order to proceed with granting an extension, City Council approval is required.

Last year's Social Bite event was held at the Bayfront on September 16, 2017. The Social Bite featured over 20 food trucks & vendors, merchants, entertainment and a car show. With an estimated attendance of 4,000 (+/-), it was not only well attended but there were no significant problems reported. While the event was a success, it did not produce any positive revenue. Nevertheless, RGR would like to return to the Bayfront for another event this Fall with a targeted date of Saturday, September 15, 2018. Staff believes that these events would be worthwhile to continue.

The Professional Services Agreement with RGR Entertainment Agency and the Scope of Services are attached. There is one change in the Scope of Services to allow the sale of beer and wine at the event. If granted the revised Scope of Services will be added as Scope of Services - Amendment 1. Staff is comfortable with beer and wine sales at the event and conditions associated with that will be incorporated into the Temporary Use Permit which will be processed for the event.

Aside from that one change, all other terms remain the same as the prior agreements. RGR is to pay in advance of the event for anticipated expenses by cashier's check, and the City will receive 30% of any net revenue remaining after all event expenses have been paid.

ATTACHMENTS:

1. Professional Services Agreement with RGR Entertainment Agency.
2. Scope of Services – with proposed change