



CITY OF HERCULES
PARKS & RECREATION MONTHLY REPORT
November 2017



Project/Program: Parks & Recreation Department Activities
Lead Staff: Christopher Roke, Parks & Recreation Director

Description: The Parks and Recreation Department leads and/or is involved with many community activities and events all year long. We also collect fees for various classes and services provided to the community.

Status: In November 2017 the department brought in \$87,094.03 in revenue. Year to Date Revenue for Fiscal Year 2017-18 is **\$650,233.44**. Overall, revenue is trending up from the previous FY. Part of the increase is reflective of bigger numbers in the Summer Camps, Swim Lessons, the revised structure to our youth programs in particular the rebranding of our before and after school programs and additional classes added to the Tiny Tot program.

Accomplishments/Items in Progress:

- The Winter/Spring Activity Guide arrived in November.
- The Winter/Spring Activity Guide was mailed to every household November 15.
- The 2nd Annual Social Bite event was held at the Bayfront, on Saturday, September 16. Highlights included 20+ food trucks & vendors, merchants, entertainment and a car show. Overall the event was a huge success with an estimated 4,000 (+/-) people.
- Summer camps did extremely well this year with increased numbers in Camp Dynamite. However, we were unable to accommodate everyone because of a staffing shortage.
- The Fall Activity Guide received great feedback, and covered September - December.
- City Council approved the 2017-18FY budget at the June 27, Public Hearing, which means lots of enhancements are coming to our department over the course of the 2017-18FY.
 - 1 of the 2 new 15-passenger vans arrived in September.
 - The 2nd van is scheduled to arrive in February 2018.
 - New pool covers are expected to arrive any day.
 - New equipment for family movie nights in the park are on order. Our first movie with the new equipment will be May 4, 2018, as part of a collaborative partnership with the Library and Bayfront Chamber of Commerce. The event will be "May the Fourth Be With You". 3 very successful movie nights were held at Refugio Park in 2016-17.
- Child care has been overhauled for the 2017-18 school year. Part of rebranding efforts for the before and after school programs. More info to follow.
- New and improved Rec Expo Week format was a hit in 2017. We will keep it the same for 2018. The dates of Rec Expo Week are April 23-26, 2018.

Project/Program: Community & Library Services Commission
Lead Staff: Christopher Roke, Parks & Recreation Director

Description: The Community and Library Services Commission provides information to and advises the City Council on items related to the City's library, recreation, parks, and community services programs, including the general use of park facilities and matters relating to the community's recreational and service needs.



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Status: The Commission spent time in 2017 updating the Nonprofit renewal packet for City Recognized Nonprofit groups. In addition, the Commission spent time last year working on community outreach regarding the west side parks improvements project, input for the Library's tenth anniversary celebration, a permanent display space at the Hercules Library for the Hercules Historical Society, mural preservation, City recognized nonprofit organizations, continual evaluation of Parks & Recreation Programs, the Citywide Clean-up Day and approval of new plaques for the heritage garden.

Accomplishments/Items in Progress:

- The annual Tree Lighting event will be held Sunday, December 3.
- The Citywide Clean-up Day for 2018 has been confirmed for Saturday, May 5, 2018.
 - In 2017 there were more than 250 vehicles came through the gates filling up 14 large dumpsters in the Corp Yard. There were 105 volunteers that gave their time to the event, not only at the yard, but at several parks and the Refugio Valley Trail as well.
 - We are in the process of securing the dumpsters for next year. There is a conflict with the Cinco de Mayo event in San Pablo. So we will have to look for additional dumpsters.

Project/Program: Hanna/Lupine/Ohlone Childcare & Summer Day Camps

Lead Staff: Ambra Garfield, Recreation Manager

Description: As mentioned above, the Before and After School programs were overhauled for the 2017-18FY.

The **Breakfast Club** has been an instant hit! Opening at 6:30am with breakfast options has the parents (and participants) extremely happy. The program is held at the Teen center. Parents have inquired about adding a drop-in option in the morning, but we just don't have the space at this time. Especially for two of the Kidz Centers (Lupine and Hanna are full) and the third Kidz Center (Ohlone) is also almost full. Breakfast Club has to limit participants based on the number of seats in our Vans, and available staff.

The after school Child Care program has been rebranded as well and is now "**Kaleidoscope Kidz, a Recreation Afterschool Program**" (or RAP for short). Part of the rebranding includes a greater focus on homework, and a station rotation curriculum with P.E. to make sure that our kidz are active. The themes change each month with a different State and theme to direct the Activity Plan for each classroom. Staff bring in wonderful arts and crafts, science and cooking projects. The RAP staff seem to run out of time daily, trying to find the right balance of homework time and fun time! The RAP program is held at each of the 3 elementary sites, but the facilities have also changed their names to "Kidz Center", to compliment the name change to Kaleidoscope Kidz.



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Status: In November 2017 Child Care programs brought in a total of **\$39,418.04** in revenue. There are a total of 121 children in Kaleidoscope Kidz compared to 99 last year. And 44 in the Breakfast Club compared to 39 the Early Bird (Before School) program last year. Limited space is still available in both the morning and afterschool programs.

Breakfast Club and RAP – November 2017 enrollment

	Enrollment	Waitlist
Hanna Ranch Before School	13	
Lupine Before School	9	
Ohlone Before School	22	
Middle School	3	
Hanna Ranch After School	52	
Lupine After School	25	
Ohlone After School	44	

Accomplishments/Items in Progress:

- The Lupine Kidz Center outside playground surface needs to be repaired. A combination of little rain for many years, and the extreme rain last year, has allowed movement of the base dirt under the surface causing uneven and unsafe areas.
 - In the meantime, staff will take the children to the adjoining Woodfield Park or the school yard until repairs can be made.
- The daily schedules at Lupine, Hanna and Ohlone Kidz Centers are working out well.
- We are still looking for staff to work the afternoon shifts in our RAP program from 2:00-5:45pm.
- The Lupine Kidz Center was remodeled this past summer. A new coat of paint, tree trimming, stump grinding, concrete grinding, and more.
- The new Breakfast Club program at the teen center has increase the enrollment numbers at the Ohlone Kidz Center by about 9 children this year. Families really like the early opening of 6:30am and breakfast option.
- The lupine/Hanna Kidz Center RAP have increased their enrollment numbers since start of school. Lupine has only three spots left and Hanna has one spot left.
- The Ohlone Kidz Center opened a new room this school year and we now have full enrollment of 43 children in the RAP. We currently have a waiting list at the Ohlone site.
- All three Kidz Centers celebrated Unity Day October 25, 2017. This day about stopping bullying and support kindness, inclusion and acceptance.

Project/Program: Tiny Tots Programs-Little Learners/Pre-Kinder/Jr. Kinder
Lead Staff: Ambra Garfield, Recreation Manager

Description: The Tiny Tots Programs introduce children to their “First Learning Experiences”. They make their first school friends, learning through play, games, arts, crafts and healthy snacks. Our qualified staff will guide them with socialization and self-help skills. The program runs



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concurrent with the school year from late August through June. Tiny Tots began August 28 and 29, 2017.

Status: In November 2017 Tiny Tot Programs brought in **\$14,977.59** in revenue.

Tiny Tots – November 2017 enrollment is closing in on 100 participants compared to 85 last year.

Accomplishments/Items in Progress:

- Preschool all about discovering your classroom environment, as well as developing socially and emotionally. The preschoolers are learning through play but with an academic component, called Discovery Centers.
- Preschooler are enjoying sensory tubs in each class. These sensory tubs coordinate with the monthly theme and work on several skills. Sensory develop helps with the hand-eye coordination, solving problems and math concepts. The children really enjoy them and learn through play!
- November and December preschooler are reviewing concepts they have been learning.
- Staff is starting to work on progress reports that will go out the first week of January.
- Tiny Tots began Monday, August 28 or Tuesday, August 29, depending on which class you are in (M,W,F or Tu/Th).
- A new Pre-Kinder class was added at the Lupine Kidz Center this year and that class is full.
- The Multi-Age class, Little Learner 3 year old class and the Jr. Kinder class were all full before the start of the 2017-18 school year.
- Our biggest need is custodial. This is something that will be pushed in the next budget cycle.
- The key for us is to stay current on Preschool curriculum and keep bringing and building upon new ideas and events for families to enjoy.
 - We are looking into bring in music and Spanish in the future.
- In addition, we are planning to bring new pre-kinder programs to the sites in the Winter. Stay tuned for more new programming for Hercules families.

Project/Program: Aquatics

Lead Staff: Austin George, Recreation Coordinator

Description: Lessons have ended for the 2017 year. Summer and Fall Swim Lessons were a hit. The Hercules High School Water Polo wrapped up their season. Hercules High School Principal, Paul Mansingh, praised City staff citing the facility being the catalyst to a resurgence of the Titan Water Polo program. According to Mr. Mansingh, the team tripled in size and popularity this year. The main reason cited was the proximity to the school. We plan to build on this relationship for years to come.

Status: In November 2017 Aquatics brought in **\$4,521.75** in revenue.

Aquatics – November 2017 enrollment

Program	Enrollment
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Lap Swim/Water Walking	44
EBSD Swim Team	93

Accomplishments/Items in Progress:

- New pool covers have been ordered, and they are scheduled to arrive before the winter break. Covers will not only help reduce heating cost for the pools in the winter and chlorine evaporation during the summer months, but the state of the old covers were a maintenance issue. The cover reels have also been refurbished.
- Successful fall swim lesson season.
- LGIT certification which allows the City to offer Instructor level CPR, AED, First-Aid, Lifeguard classes.
- Successful summer swim lesson season.
- New heater for the baby pool made it just in time for the start of summer swim lessons.

Project/Program: Recreation Classes
Lead Staff: Vanessa Flores, Recreation Leader III

Description: The department is looking for new contract class instructors to help increase the number and variety of quality programs that the community is used to. Our recreation classes cater to all ages and help to promote a healthy lifestyle. If you haven't signed up for a class recently, we encourage everyone to do so.

Status: In November 2017 classes brought in **\$3,408.01** in revenue and rec admin (activity guide ads, banners, and sign boards) brought in **\$1,230.00** in revenue.

Classes – November 2017 enrollment

Class	Enrollment
Cooking	6
Ed2go	7
Karate	33
Little Dragons	23
Oil Painting	18
Table Tennis	8

Accomplishments/Items in Progress:

- Distributed Winter/Spring 2018 Activity Guide.
- New Ballet and Tap Classes for ages 18 months-10 years will be starting Winter 2018.
- Seeking new instructors to offer programs for Summer 2018.
- Continue to evaluate programs, revenues and expenditures to ensure they are cost effective.

Project/Program: Sports
Lead Staff: Jeff Jew, Recreation Coordinator



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Description: The department offers sports and other positive leisure activities for patrons of all ages. Sports programs help promote a healthy lifestyle, while providing an environment in which people can enjoy themselves.

Status: In November 2017, Sports programs brought in **\$3,029.25** in revenue.

Sports – November 2017 enrollment

Program	Enrollment
AOSL Mighty Mites Basketball League	40
AOSL Basic Skills Clinic	12
AOSL Intermediate Skills Clinic	4
AOSL Elite Skills Clinic	3
Skyhawks Sports	25
Starlings Volleyball	9
AOSL Mighty Mites Basketball League	40

Accomplishments/Items in Progress:

- Researching new sports programs for all age groups to offer to our community.
- Starlings Volleyball Program was introduced to our community and it was a success! Starlings offers an instructional volleyball program that emphasizes the basic fundamentals of the sport and teaches the rules of the game. They will be offering another session in the winter which can be found in the upcoming Winter Activity Guide.

Project/Program: Teen/Youth
Lead Staff: Jeff Jew, Recreation Coordinator

Description: As our youth grow into teens, we want to give them a sense of ownership and belonging to the community. The programs and activities at the Teen Center promote these very same goals. The Teen Youth Council (T.Y.C.) supports and assists with Community activities and Special Events. This energetic group of 6th-12th graders demonstrate leadership skills through their participation at City Council meetings, interaction with the Hercules Senior Center, and the planning of Teen/Youth Special occasions. This successful program recruits active members from the Hercules Community and the Hercules Middle and High School.

Status: In November 2017, the Teen Center brought in **\$6,241.85** in revenue.

Teens – November 2017 enrollment

Program	Enrollment
SPOT Summer Camp	18
T.Y.C. membership	12

Accomplishments/Items in Progress:



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- T.Y.C will be hosting their annual Winter Wonderland Workshop on Saturday, December 16, from 10am-12pm at the Hercules Teen Center. The cost for this event is \$5 for residents and \$7 for non-residents. Children will enjoy the many hands-on arts and crafts projects, decorate your holiday treat, and so much more!
- On Thursday, November 16, the Hercules Teen Center celebrated its 10th Anniversary with an Open House Event. Participants took a tour of the Teen Center, played games, enjoyed free popcorn and cake!
- Registration is now available for the upcoming Winter Breakout Camp for grades 3-8. The Winter Breakout Camp will take place at the Hercules Teen Center from December 27-29. Campers will enjoy group games, music, cooking projects, daily field trips and so much more! Please register today as space is limited.
- T.Y.C. hosted their Halloween Carnival at the Hercules Teen Center on Saturday, October 23. Families enjoyed carnival style games, face painting, cupcake walk, Halloween movies, popcorn and pizza from Extreme Pizza in Hercules!
 - The event was not very well attended. Something that the staff will be working on for future events. We are considering revamping this program or perhaps creating an all new program.
- Ongoing registration for The Breakfast Club, T.H.E. S.P.O.T After-School Program and T.Y.C. for the 2017-18 school year.

We are very proud of our future leaders and their commitment to provide activities and events for our community.

Project/Program: Senior Center
Lead Staff: Kristina Griffith, Recreation Leader III

Description: The Senior Center averages approximately 150-200 members annually. Friends, food, fun and companionship is what the Hercules Senior Center is all about. We strive to ensure a physically and emotionally comfortable environment for all, and encourage socialization with peers.

Status. In November 2017 the Senior Center brought in **\$1,407.21** in revenue and the CC Café brought in **\$1,167.00** in revenue.

November 2017 total Senior Center active memberships: 141 members

Program	Enrollment	Program	Enrollment
Advance Tai Chi	70	Goodie Store	25
Advice Nurse	11	HICAP	3
Bingo	84	Hula Dance	79
Blood Pressure	15	Low Impact Exercise	169
C.C. Café Lunch	1,027	Special Event	75
Card Club	45	Tai Chi	333



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Chi Kong	93		Tap	20
Computer Lab	4		Wills & Trust	4
Fruit & Veggie Distribution	550		Yuen Ji & Dance	77

Accomplishments/Items in Progress:

- We are proud to be working with Premier World Discovery to bring extended trips to the community. We currently have 4 trips scheduled for 2018, including a...
 - San Antonio Getaway – March 25-30.
 - Colorado Rockies, Rails, and Western National Parks Trip – July 15-23.
 - Niagara Falls & Heritage Highlights – September 25 – October 3. And,
 - Albuquerque Balloon Fiesta – October 12-18, 2018.
 - There will be an informational meeting at Samara Terrace in the Van Domselaar Room on January 31, 2018, from 1-2pm.
- Partnered with East Bay Regional Park District to bring day trips to the Hercules Senior Center. There were 2 trips in September: *A photo of one of the events will be on the cover of the Winter/Spring Activity Guide.
 - September 14: Featured a hike at Las Trampas Bollinger Regional Wilderness in San Ramon. The hike was led by an EBRPD Naturalist. Those that went on the trip came back full of energy and really enjoyed the trip.
 - September 26: Featured a “walk and talk” event about the “Dynamite Era” at Point Pinole Regional Shoreline.
 - Both trips were full to capacity. We look forward to working with EBRPD again in the future to offer more free trips to our senior population.
- Continue working with nonprofit groups for senior events, fundraising, & programs for 2017-18.
- Continue to look for partnerships to enhance senior needs.
- Continue team work, leadership and guidance with Senior Center Volunteers.
- Attend monthly trainings with the county nutrition program for C.C. Café.
- Continue to promote day trips and new program ideas, including new trips and hikes.

Project/Program:	Facilities/Rentals
Lead Staff:	Jeff Jew, Recreation Coordinator

Description: The City of Hercules offers many of the City's facilities for rent when not being used for City sponsored programs or services. Facility attendants also prepare facilities for the department's classes and city meetings.

Status: In November 2017, facility rentals brought in **\$12,518.75** in revenue.

Accomplishments/Items in Progress:

- Meeting/exceeding the needs of the community with every event.
- Continued efforts to address work orders and facility cleanliness.
- Ongoing recruiting for Facility Attendants.