

SUPPLEMENTAL INFORMATION

AGENDA ITEM XIII.5

Update on Contra Costa County Providing Cable
Broadcasting Service through CCTV

01/22/19



STAFF REPORT TO THE CITY COUNCIL

DATE: Regular Meeting of January 22, 2019

TO: Members of the City Council

SUBMITTED BY: Lori Martin, Administrative Services Director/City Clerk

SUBJECT: Update on Contra Costa County Providing Cable Broadcasting Service through Contra Costa TV (CCTV)

RECOMMENDED ACTION: Receive Report.

COMMISSION/SUBCOMMITTEE ACTION AND RECOMMENDATION:

There was no commission or subcommittee review of this item.

FISCAL IMPACT OF RECOMMENDATION: The funds necessary to reinstitute cable broadcast for City Council and other meetings is incorporated into the FY 2018/19 budget.

DISCUSSION:

In October 2017 the City discontinued its shared cable broadcast channel with the City of Pinole given a proposed increased in costs and embarked on a pilot program of only live streaming City meetings to the internet. The City Council also gave direction to staff to continue exploring other options of providing cable broadcast of City meetings. Staff reported back to Council in March 2018 with projected costs on various options and Council directed staff to further explore the cable broadcasting option with CCTV operated by the County of Contra Costa.

Over the last several months staff has been working with CCTV and Comcast to obtain and upgrade equipment and get the new service in place.

Currently, the County is in the process of reviewing and restructuring the various MOUs for service with other agencies in which they perform broadcasting service for and therefore the County is proposing that we launch a pilot program to get Hercules City Council and Planning meetings back on the cable channel by way of a letter of request for services to the County Administrator and then formalize the broadcasting arrangement in a MOU at the start of the 2019/20 fiscal year. CCTV will invoice the City each month for the amount of service hours provided. There are budgeted funds for cable broadcasting in the current budget. The estimated monthly cost would be for 10 hours at \$68/hr for a total of \$680 per month.

When a formal MOU is drafted, the County would include the annual costs which would include the facility costs, maintenance and license costs and the cost for staff support for the full range of channel management services, however they are defined in the MOU.

Staff is proceeding with the pilot project and CCTV has set a tentative launch of their new playback system for February 8, 2019, therefore we would tentatively be set to have the February 26th Council meeting broadcast over the Hercules channel.

ATTACHMENTS: N/A