



Bay Front Chamber of Commerce

P.O. Box 5283, Hercules, CA 94547

This was the final of five events that the City of Hercules has contracted the Bay Front Chamber to coordinate and run for the community. The Special Events Contract was approved by the City Council during the budget for FY24-25.

On June 1st, the chamber hosted the Hercules Cultural Festival. Approximately 7,000 people attended enjoying local entertainment, a band, 65 artisan, business & non-profit vendors, and 18 food vendors.

The event was promoted widely with posters, flyers, outdoor banners, and through several social media platforms.

This event was made possible by sponsorships from the City of Hercules and Bay Front Chamber member businesses.

Total expenses for the 2025 Cultural Festival have not been finalized, but we estimate the cost at \$48,000.00. Without the direct support from the City of Hercules and our corporate sponsors this event would not have been able to be held.

Contributing factors directly resulting in the success of the event include, but are not limited to participation of Chamber members, having local performers, corporate sponsorships, support from the City of Hercules and more.

Expenses paid for by the City of Hercules Sponsorship include...

Entertainment	\$ 3,000.00	
Sound System	\$ 1,250.00	
Shuttle	\$ 2,700.00	
Security	\$ 930.00	
Rentals	\$ 9,552.11	(stage, tents, chairs, tables, golf carts, vans, barricades, fire extinguishers, porta potties)
Permits	\$ 3,129.00	(Bart, Contra Costa Health Dept., ABC, Con Fire)
Marketing	\$ 3,679.60	
Staff	\$ 2,470.00	
Volunteer Food Vouchers	\$ 1,100.00	
Yard Sign	\$ 250.00	
Accounting	\$ 500.00	
TOTAL	\$28,560.71	<i>(Note: City contribution = \$21,500.00)</i>

Total city contribution \$21,500.00

Advance payment (12/24) \$10,750.00

Amount Due	\$10,750.00
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