



Bay Front Chamber of Commerce

P.O. Box 5283, Hercules, CA 94547

This was the first of four events that the City of Hercules has contracted the Bay Front Chamber to coordinate and run for the community. The Special Events Contract was approved by the City Council during the budget for FY23-24

National Night Out

On August 8th, the Chamber hosted National Night Out Hercules! We were pleasantly surprised by the increase in the turnout from last year's event. Approximately 2,000 people attended, showing a strong spirit of community.

Present were Chamber directors, Hercules City Manager and Council members, City of Hercules Police officers and RHFD firefighters and a host of non-profit organizations and local businesses, and eight food vendors.

The crowd was largely families. Children played on playground equipment, rode the train, took advantage of free face painting, books, and participated in a myriad of games and activities.

A highlight for many was getting their photos taken on the Hercules PD motorcycle and on the RHFD truck. The train ride was also a favorite, full capacity the entire event.

The event was promoted widely with posters, flyers, outdoor banners, and through many social media platforms.

This event was made possible by sponsorship from the City of Hercules and our chamber members.

EXPENSES

- Marketing	1,250	
- Permits	1,355	(health dept & City of Hercules)
- Rentals	1,512	(tables, chairs, pop ups, van, porta potties)
- Entertainment	1,447	(train & face painters)
- Supplies	207	
- Give Aways	70	
- Staff	630	
- Volunteers	133	
- Insurance	200	
- Accounting	150	
- Event Coordination	1,500	
TOTAL EXPENSES	8,454	(City contribution \$6,500)



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This was the third of four events that the City of Hercules has contracted the Bay Front Chamber to coordinate and run for the community. The Special Events Contract was approved by the City Council during the budget for FY23-24.

CRAB FEED

On January 20, 2024, the Chamber hosted its annual Crab Feed. Two hundred forty-five people attended the event including Chamber directors, Council members, and a host of non-profit organizations and local businesses.

Those who attended were treated to a magnificent buffet that included a salad bar, rotisserie chicken, alfredo pasta, red meat pasta, steamed rice and more. Members of the Hercules High School Kiwanis Club (Kiwins) helped out the event by serving buckets of crab to each table (among other things).

The Crab Feed was a big success. One of the most unique opportunities that came from this event was a fundraiser for any city recognized non-profit organization that wished to participate. For each \$75 ticket sold by a city recognized non-profit, they received \$25 for their organization.

The event was promoted widely with posters, flyers, outdoor banners, and through many social media platforms.

This event was made possible by sponsorship from both the City of Hercules and Phillips 66.

EXPENSES: Include but are not limited to the following...

Community Center Rental	\$1,064.00
Catering: Chicken, Pastas, Salad, etc.	\$1,900.00
Crab	\$5,560.00
Staff	\$ 700.00
DJ	\$ 500.00
Supplies: Tablecloths, paper products, ect.	\$ 400.00

Donations made to non-profits:	\$3,050.00
<i>Hercules Library Foundation (12 tickets)</i>	<i>\$300.00</i>
<i>Hercules Democratic Club (9 tickets)</i>	<i>\$225.00</i>
<i>Hercules Education Foundation (72 tickets)</i>	<i>\$1,800.00</i>
<i>Piranhas Swim Team (9 tickets)</i>	<i>\$225.00</i>
<i>Kiwin Club</i>	<i>\$500.00</i>

TOTAL EXPENSES: \$13,174 (City contribution \$2,500.00)



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This was the final of four events that the City of Hercules has contracted the Bay Front Chamber to coordinate and run for the community. The Special Events Contract was approved by the City Council during the budget for FY23-24.

On June 2nd, the chamber hosted the Hercules Cultural Festival. Approximately 10,000 people attended enjoying local entertainment, bands, 55 artisan business & non-profit vendors, and 23 food vendors.

The event was promoted widely with posters, flyers, outdoor banners, and through several social media platforms.

This event was made possible by sponsorships from the City of Hercules and Bay Front Chamber member businesses.

Total expenses for the 2024 Cultural Festival have not been finalized, but we estimate the cost at \$40,000.00. Without the direct support from the City of Hercules, this event would not have been able to be held.

Contributing factors directly resulting in the success of the event include, but are not limited to participation of Chamber members, having local performers, corporate sponsorships, support from the City of Hercules and more.

Expenses paid for by the City of Hercules Sponsorship include...

Entertainment	\$ 3,800.00	
Sound System	\$ 1,950.00	
Shuttle	\$ 2,298.14	
Security	\$ 1,039.00	
Rentals	\$ 8,807.75	(stage, tents, chairs, tables, golf carts , van)
Permits	\$ 2,360.00	(Bart, Contra Costa Health Dept., ABC)
Marketing	\$ 3,187.14	
Staff	\$ 2,285.00	
TOTAL	\$25,727.23	<i>(Note: City contribution = \$21,000.00)</i>

Total city contribution \$21,000.00

Advance payment (Feb) \$10,500.00

Amount Due	\$10,500.00
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