

HERCULES CITY COUNCIL RESOLUTION NO. XX –

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF HERCULES AUTHORIZING THE CITY MANAGER TO CONTRACT WITH TRIPEPI SMITH IN AN AMOUNT NOT TO EXCEED \$61,650 FOR COMMUNICATIONS SUPPORT FOR WASTEWATER SERVICES

WHEREAS, On May 28, 2024, the City Council received a presentation on the FY 23/24 Sewer Fund financial model run, including the recommendation to proceed with a Proposition 218 process in Spring 2025 to increase rates in FY 25/26; and

WHEREAS, City Council directed staff to enhance public outreach to ensure messaging to the ratepayers is transparent about any future rate adjustments needed; and

WHEREAS, Tripepi Smith has been providing communication services for the City of Hercules, including social media support, press release writing, social media and news outlet media monitoring, graphic design support, and hosting the roundtable Quarterly Communication Meetings to allow for department heads to incorporate enhanced communication with the public as a core duty,

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Hercules to authorize the City Manager to execute an agreement with Tripepi Smith for an amount not to exceed \$\$61,650 for communications support for wastewater services.

The foregoing Resolution was duly and regularly adopted at a regular meeting of the City Council of the City of Hercules held on the 12th day of November 2024, by the following vote of the Council:

AYES:

NOES:

ABSENT:

ABSTAIN:

Dan Romero, Mayor

ATTEST:

Eibleis Melendez, City Clerk