



CITY OF HERCULES
PARKS & RECREATION MONTHLY REPORT
October 2024



Project/Program: Parks & Recreation Department Activities
Lead Staff: Christopher Roke, Parks & Recreation Director

Description: The Parks and Recreation Department leads and/or is involved with many community activities and events all year long. We also collect fees for various classes and services provided to the community.

Status: Year to date Revenue for Fiscal Year 2024-25 is **\$537,686.02** compared to \$488,540.40 last year.

Accomplishments/Items in Progress:

- Fireworks Celebration 2024 – **completed 7/4/24**

Additional projects – ARPA funds: Gym Floor/Deferred Maint of CSC & Safety Pool fence.

- Preparing for:
 1. Exterior Painting contract to come
- Successful launch of Preschool at the Teen Center building

Project/Program: Community & Library Services Commission and Events
Lead Staff: Christopher Roke, Parks & Recreation Director

Description: The Community and Library Services Commission was dark in August. But September through November will be busy months with presentations from the 14 City recognized Nonprofit groups. Applications for the 2025CY are due in November, and the Commission approved all applications during the December 2024 meeting.

Status: The City recognized nonprofit organizations will participate in upcoming events like the annual Trunk or Treat and PUMPKATAAZ events, Tree Lighting and the Citywide Clean-up Day.

Accomplishments/Items in Progress:

- October 2024: Trunk or Treat/PUMPKATAAZ event (10/25) was held at the CSC. An estimated 2,300 in attendance, including over 1,400 kids.
- August 2024: National Night Out (Tu, 8/6), Movie night (F 8/9 - Barbie).
 - ♦ City Recognized Nonprofit Group presentations for the 2024CY will be held at the September, October and November commission meetings.
- July 2024: The fourth of July fireworks show was once again very successful! Held the second of 3 movie nights at RVP on July 19. Showed Trolls Band Together. Fun night.

Project/Program: Hanna/Lupine/Ohlone Childcare & Summer Day Camps
Lead Staff: Ambra Garfield, Recreation Manager

Description: Childcare and Camps are a big deal in Hercules. We offer a great before school option called “Dyno AM”, and an amazing after school program called “Kaleidoscope Kidz: Recreation Afterschool Program (or RAP for short), and fantastic summer camps know as Camp Dynamite.



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Camp Dynamite: Our traditional summer camp program that runs M-Th for the 9 weeks of summer, and features games, cooking, arts and crafts, weekly themes, swimming, and more. In 2021, coming out of the pandemic we averaged between 75-85 campers/week. In 2022, the average went up to 115/week; 2023, camp averaged 120/week; and 2024, camp averaged 150/week.

Status: We open Summer Camp registration in March with the launch of our Summer Activity Guide. Revenue collected for camp will vary annually due to when payments come in. If more people pay for camp between March and June, the current year numbers will be higher. If the trend is to pay July-August, the camp registration numbers will be lower.

Through October (summer numbers), camp revenue is **\$91,523.79**, compared to \$76,614.28 last year at the same time.

Accomplishments/Items in Progress:

- 2024 Summer Camps had 9 weeks of camp held at Lupine for Sparklers, Ohlone and Hanna for Firecrackers and Dynamite, and the Teen Center for Teen Camp Dynamite. Camp featured weekly entertainment, field trips, games, cooking, arts and crafts, weekly themes, swimming, Jamin' Jeanne's games & more. Prep for 2025 is already underway.

Program	Avg Enrolled	Program	Avg Enrolled
Sparkler (Preschool)	18/wk	Dynamite-AM -Hanna	19/wk
Firecracker-AM	26/wk	Dynamite-Core	53/wk
Firecracker-Core	77/wk	Friday Fun Days	44

Kaleidoscope Kidz is our **Recreation Afterschool Program** (or what we call **RAP** for short). The focus of RAP is about homework and stations. RAP focuses on monthly themes featuring a combination of arts and crafts, science, cooking, passive and active games and more. RAP is held at all 3 elementary sites. Staffing continues to be a challenge, but numbers are up at all 3 sites.

Status: Through October, Child Care programs brought in **\$237, 565.17** in revenue, compared to \$208,867.37 last year at this time.

RAP	Enrollment	Space Available	RAP	Enrollment	Space Available
Hanna	70	0	Ohlone	59	0
Lupine	47	9			176 Total

Accomplishments/Items in Progress:

- October 16, 2024: celebrated Unity Day by wearing orange. Anti-bullying campaign.
- August 2024: has become one of our largest months for enrollment and revenue and we anticipate the same thing this year. The fluctuations annually are due to timing of payments, as well as which option is being paid. Last year we had more families opt for



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the 2 payments plan (one before school began, and the other at the start of the new year). This year, the monthly payment plan has been more popular.

Dyno AM (previously Breakfast Club/Early Bird): Traditionally morning care has not generated enough interest this year. Morning care hours are offered (6:30am). The post pandemic trend is continuing with more parents working from home, and subsequently not needing the early morning care option. As always, we will continue to watch the trends and work to create programs that best meet the needs of the community.

Status: Not running this Fall.

Project/Program: Tiny Tots Programs-Little Learners/Pre-Kinder/Jr. Kinder
Lead Staff: Ambra Garfield, Recreation Manager

Description: Our Tiny Tots Program introduces children to their “First Learning Experiences”. They make their first school friends, learn through play, games, arts, crafts and healthy snacks. Our qualified staff guide them with socialization and self-help skills. The program runs concurrent with the school year from late August through June. The big news is that Tiny Tots is now inside the Teen Center for this school year.

Status: Through October, the Tiny Tot Programs brought in **\$31,146.75**, compared to \$30,067.34 last year at the same time. As expected this number is still trending down, because of the growth of TK programs. However, we anticipate this to be a wash at the end of the school year, as we have greater numbers of kids in our afterschool programs.

**Note: Registration for Preschool was dramatically affected due to the mandate for elementary schools to start Transitional Kindergarten (or TK) programs. We are adjusting to our new normal.*

Preschool	Enrollment	Space Available
Multi-Age	19	1
Junior Kinder	20	4

Accomplishments/Items in Progress: Preschool program is at the Teen Center building.

- August: Preschool programs began.

Project/Program: Aquatics
Lead Staff: Bryce Halliday - Recreation Supervisor

Description: The Aquatics program flourished this summer and early fall. We continue to offer seasonal swim lessons, lap swimming/water walking, lifeguarding courses, and of course Swim and Water Polo Teams including: the East Bay Silver Dolphins (EBS), the Piranhas, and Hercules High School Swim and Water Polo teams.

Status: Year to date (October), Aquatics has brought in **\$69,031.74** in revenue, compared to \$67,544.30.



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Program	Enrollment
EBSD	127
Lap Swim/water walking	79
Water polo (Hercules High)	20

Accomplishments/Items in Progress:

- September: Our year-round East Bay Silver Dolphins hosted a swim meet on September 14 and 15 at the Hercules Swim Center. 11 teams and a total of 285 swimmers participated in the meet.
 - Additionally, Saturday swim lessons had 102 swimmers enrolled.
- August: Piranhas wrapped up their season with the County Swim Championships, and summer swim lessons came to an end. Overall, there were 808 individual swim lessons (up from 2023 [792], and 2022 [779]).

Project/Program: Recreation Classes
Lead Staff: Jeff Jew, Recreation Supervisor & Samantha Cole, Recreation Leader III

Description: The department has been working to find new contract class instructors to help increase the variety of programs, as well as the quality of programs that the community has become accustomed to. Our recreation classes cater to all ages and help to promote a healthy lifestyle. Our classes vary from season to season. We hope you will give them a try.

Status: Through October, Rec Classes brought in **\$19,453.43** in revenue, compared to \$21,666.88 last year at this time.

****Note:** Continue to search for new instructors to offer variety of activities to residents.*

Program	Enrollment	Program	Enrollment
Omni Muay Thai	4	Jazzercise	28
Omni Boxing	1	Online Driver's Education	1
Hercules Karate Dojo	38	Xtreme Hip Hop	8
Zumba & Line Dancing	62		

Accomplishments/Items in Progress:

- August: Contract Classes and Camps continue to increase.

Project/Program: Senior Center
Lead Staff: Kristina Griffith, Recreation Leader III

Description: The Senior Center averages a150-200 members annually. Friends, food, fun and companionship is what the Hercules Senior Center is all about. We strive to ensure a physically and emotionally comfortable environment for all and encourage socialization with peers.



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Status: Through October, the Senior Center brought in **\$4,471.00** in revenue, compared to \$4,474.00 for same time last fiscal year. And **\$7,400.00** in the meal program compared to \$4,633.00 last year. Total Senior Center active memberships: **152 members** (*currently*)

Program	Enrollment	Program	Enrollment
Aloha Hula	11	Line Dance	137
ARC Blood Drive	23	Low Impact Dancersize	53
Belly Dance	40	Senior Food Program	312
Bingo	79	Sing - Along	19
Café Costa Lunch	707	Special Event/Day Trip	100
Chi Kong	39	Tai Chi	84
Computer Lab	46	Tap	14
Community Produce	565	Ukulele	24
Fit Troop	24	Yah Strength Training	35
Goodie Store	30	Yuen Ji & Dance	39
HICAP	4	Zumba Gold	78

Accomplishments/Items in Progress/Status: The Senior Center continues to hold blood drives with the American Red Cross, as well as the FREE Food program, and County Food Bank.

- October 7, 2024: Ohana Day.
- August 2024: National Senior Citizen’s Day event on 8/21. Brown bag lunch program has been steady at 156. Preparing for the Colussa Casino trip on 9/17, and for Ohana Day that will be held 10/7.

Project/Program: Sports
Lead Staff: Jeff Jew, Recreation Supervisor

Description: The department offers sports and other positive leisure activities for patrons of all ages. Sports programs help promote a healthy lifestyle, while providing an environment in which people can enjoy themselves. We are continue to work with a multitude of sports groups.

Status: Through October, sports brought in **\$35,996.18** in revenue, compared to \$26,315.45 for the same point last fiscal year.

Program	Enrollment	Program	Enrollment
Align Basketball Training	120	New Frontier Tennis	24
Align Rookies Basketball League	49		

Accomplishments/Items in Progress:

- Fall: Sports in general continue to increase in popularity.

Project/Program: Teen/Youth



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Lead Staff: Jeff Jew, Recreation Supervisor

Description: In general, we strive to help give Teens a sense of ownership and belonging to the community. Unfortunately teen programs and activities have not returned since the pandemic.

Status: Not currently running.

**Note: Registration for the Teen afterschool program has not rebounded. We are continuing to look for ways to get Teens involved for the 2024-25 school year.*

Accomplishments/Items in Progress:

With the start of the new school year, the Hercules Parks and Rec Department has relaunched the Teen Youth Council (T.Y.C.) program! This program is designed for students in the 6th through 12th grade looking for leadership opportunities to give back to the Hercules community through programs, activities, and events. Participants in TYC will gain valuable experiences that can be used in potential job opportunities and/or as a letter of recommendation for their college applications.

- Monday, September 21, was the first official meeting. 26 Teens showed up. Discussed upcoming Halloween in Hercules events. 14 of these new TYC students participated in the Trunk or Treat event (with another 10 participating as part of Interact). Next meeting is scheduled for November 18.
- Held first unofficial TYC meeting on September 11, at the Hercules Community Center.
- 6 participants attended, with 3 more potential members on the interest list.
- The meeting introduced TYC, goals for this year, talked about events and membership.
- Discussed “Halloween in Hercules” event: includes Trunk or Treat and PUMPKATAAZ.
- Monthly meetings established: 3rd Monday of each month, from 4-4:30p at the Community Swim Center.
 - Students participating in multiple clubs and afterschool activities, so a “best” time/day was decided as the regular meeting day.
- Our first official meeting will be Monday, October 14.

Since we are relaunching this program, membership (volunteer) will be an ongoing agenda item to continue to build our T.Y.C. program. We hope to bring more teen activities and events to our community in hopes to grow this program for years to come.

- October: Prep for 2nd Youth In Government (YIG) day, scheduled for November 12, 2024.
- September: Re-establishing the Teen Youth Council (TYC) program.

Project/Program: Facilities/Rentals

Lead Staff: Bryce Halliday, Recreation Supervisor

Description: The City of Hercules offers many of the City's facilities for rent when not being used for City sponsored programs or services. Facility attendants also prepare facilities for the department's classes and city meetings. Picnic rentals have done well, but the return to the



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indoor rentals, since the pandemic, has been slow. We don't anticipate this picking up until the weather gets cold and rainy.

Status: Through October, facility rentals brought in **\$33,800.29** in revenue, compared to \$38,605.75 at the same point last year.

Indoor Facilities	# Rentals	Picnic Rentals	# Rentals
Community Swim Center	4	Refugio – 50+ Lg Gather	0
CSC - Gym	38	Refugio - Gems	3
CSC - Press Room	0	Refugio - Birds	0
CSC - Dynamite Room	10	Refugio - Flowers	1
CSC - Resource Room	0	Refugio - Astronauts	0
Council Chambers	13	Foxboro - Islands	0
Senior Center	36	Foxboro - Trees	2
Ohlone Comm Center	18	Shoreline - Dolphins	2
Foxboro Comm Center	7	Shoreline - Seals	0
Large Library	18	Woodfield	0
Small Library	14	Shasta	0
Dynamite Room	9	Sierra	0
Samara	39	Pool	0

Accomplishments/Items in Progress: With the mask mandate going away in February, we received more calls about facility rentals. Staff is starting to prepare for more programs, activities and rentals in the Community/Swim Center.

- In September, a meet and greet event was held at Samara Terrace for CA State Senate candidate Jess Arreguin
- August: Indoor rentals have returned. Picnic rentals remain big for the summer.
- July: Pool rentals were a hit again this summer.