



CITY OF HERCULES
PARKS & RECREATION MONTHLY REPORT
March 2025



Project/Program: Parks & Recreation Department Activities
Lead Staff: Christopher Roke, Parks & Recreation Director

Description: The Parks and Recreation Department leads and/or is involved with many community activities and events all year long. We also collect fees for various classes and services provided to the community.

Status: In March 2025 the department brought in **\$275,861.47** in revenue, compared to \$243,768.16 the same month last year. Our year-to-date revenue for Fiscal Year 2024-25 is **\$1,199,069.88**, compared to \$1,076,307.26 through last year at the same time.

Accomplishments/Items in Progress:

- Fireworks Celebration 2025: Plans are underway. 1st meeting held Tu 3/18; with additional meetings scheduled for April, May and June.

Projects:

- ARPA funds: Exterior Painting CSC. Work to begin in the Spring.
- Successful launch of Preschool at the Teen Center building

Project/Program: Community & Library Services Commission Happenings and Events
Lead Staff: Christopher Roke, Parks & Recreation Director

Description: The Community and Library Services Commission goes dark in August. September through November are busy with presentations from the 14 City recognized Nonprofit groups. Applications for the 2025CY are due in November and approves in December.

Status: The city recognized nonprofit organizations will participate in upcoming events like the annual Trunk or Treat and PUMPKATAAZ events, Tree Lighting and the Citywide Clean-up Day.

Accomplishments/Items in Progress:

- Events coming up: Rec Eggs-Po/Hydro Hunt Sa 4/19. Cleanup Day Sa 5/3.
- 2025 Events Held: Crab Feed Sa 1/25/25. **NEW** Lunar New Year Su 2/2. Career Fair W 2/19. All In One Day (Hiring day) Sa 3/8, Spring into Wellness W 3/19.
- December 1, 2024: Tree Lighting was held outside – great weather! Approx 900 attended.
- October 25 2024: Trunk or Treat/PUMPKATAAZ held at CSC. Est 2,300 / 1,400 kids.
- August 2024: National Night Out (Tu, 8/6), Movie night (F 8/9 - Barbie).
 - ♦ City Recognized Nonprofit Group presentations for the 2024CY will be held at the September, October and November commission meetings.
- July 2024: The fourth of July fireworks show was once again very successful! Held the second of 3 movie nights at RVP on July 19. Showed Trolls Band Together. Fun night.

Project/Program: Hanna/Lupine/Ohlone Childcare & Summer Day Camps
Lead Staff: Ambra Garfield, Recreation Manager

Description: Childcare and Camps are extremely popular in Hercules including options Before school = Dyno AM, After school = Kaleidoscope Kidz (RAP), and Camps = Camp Dynamite.



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Camp Dynamite: Our traditional summer camp program that runs M-Th for the 9 weeks of summer, and features games, cooking, arts and crafts, weekly themes, swimming, and more. In 2021, coming out of the pandemic we averaged between 75-85 campers/week. In 2022, the average went up to 115/week; 2023, camp averaged 120/week; and 2024, camp averaged 150/week.

Status: Summer Camp registration opens in March with the launch of our Summer Guide. Revenue for camp will vary annually due to when payments are collected. For example, if more families make payments March thru June, the current year numbers will look higher. Conversely, if more revenue is collected in July-August, the camp revenue will be lower. The greatest barometer is to look at the total number of registered campers.

Through March, camp revenue is **\$138,934.17**, compared to \$159,948.93 last year at the same time. *Public Registration opened in March last year, bringing in \$77,161.68 in March 2024, and \$38,669.00 came in during March 2025 (a difference of \$38,492 less). Public reg occurs in April this year, so we anticipate a higher April than last year.

Accomplishments/Items in Progress:

- March: Prep for Spring Break camp. Registrations are currently being accepted.
- February: Successful President's week (2/18-2/21) with 35 campers.
- 2024 Summer Camps: 9 weeks - held at Lupine for Sparklers; Ohlone for Firecrackers; and Hanna held the Dynamite campers. Camp featured weekly entertainment, field trips, games, cooking, arts and crafts, weekly themes, & more. Prep for 2025 is underway.

Kaleidoscope Kidz is our **Recreation Afterschool Program** (or what we call **RAP** for short). The focus of RAP is about homework and stations. RAP focuses on monthly themes featuring a combination of arts and crafts, science, cooking, passive and active games and more. RAP is held at all 3 elementary sites. Staffing continues to be a challenge, but numbers are up at all 3 sites.

Status: In March, Child Care programs brought in **\$142,096.38**, compared to \$35,990.58 the previous year. And year to date **\$562,035.91**, compared to \$390,029.62 last year at this time.

RAP	Enrollment	Space Available	RAP	Enrollment	Space Available
Hanna	64	6	Ohlone	58	0
Lupine	46	10			168 Total

Accomplishments/Items in Progress:

- February 28, 2025: Summer guides arrived. Featuring Summer programs and fall registration which will begin April 1, for the 2025-26 school year.
- October 16, 2024: celebrated Unity Day by wearing orange. Anti-bullying campaign.
- August 2024: has become one of our largest months for enrollment and revenue and we anticipate the same thing this year. The fluctuations annually are due to the timing of payments, as well as which option is being paid. Last year we had more families opt for



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the 2 payments plan (one before school began, and the other at the start of the new year). This year, the monthly payment plan has been more popular.

Dyno AM (previously Breakfast Club/Early Bird): Traditionally morning care has not generated enough interest this year. Morning care hours are offered (6:30am). The post pandemic trend is continuing with more parents working from home, and subsequently not needing the early morning care option. As always, we will continue to watch the trends and work to create programs that best meet the needs of the community.

Status: Not running this Fall.

Project/Program: Tiny Tots Programs-Little Learners/Pre-Kinder/Jr. Kinder/Multi-Age
Lead Staff: Ambra Garfield, Recreation Manager

Description: Our Tiny Tots Program introduces children to their "First Learning Experiences". They make their first school friends, learn through play, games, arts, crafts and healthy snacks. Our qualified staff guide them with socialization and self-help skills. The program runs concurrently with the school year from late August through June. The big news is that Tiny Tots is now inside the Teen Center for this school year.

Status: Through March, the Tiny Tot Programs brought in **\$72,166.44**, compared to \$65,188.51 through the same time last year. Preschool continues to trend down due to the growth of TK programs. However, numbers for our RAP program have increased.

****Note:** Registration for Preschool has been dramatically affected due to the mandate for elementary schools to start Transitional Kindergarten (or TK). This is our new normal.*

Preschool	Enrollment	Space Available
Multi-Age	17	3
Junior Kinder	18	5

Accomplishments/Items in Progress: Preschool program is at the Teen Center building.

- February 2025: Summer guides arrived. Featuring Preschool camps, and public registration for fall 2025-26 school year, beginning on April 16.
- August: Preschool programs began.

Project/Program: Aquatics
Lead Staff: Bryce Halliday, Recreation Supervisor & Joe Kaput, Rec Technician

Description: The Aquatics program flourished this summer and early fall. We continue to offer seasonal swim lessons, lap swimming/water walking, lifeguarding courses, and of course Swim and Water Polo Teams including: the East Bay Silver Dolphins (EBSD), the Piranhas, and Hercules High School Swim and Water Polo teams.

Status: In March, Aquatics brought in **\$43,969.50** and a year-to-date total of **\$155,458.62**, compared to \$79,399.68 and \$187,023.98 through the same time last year.

Program	Enrollment	Program	Enrollment
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EBSD	79	High School Swim Team	18
Lap Swim/water walking	70		

Accomplishments/Items in Progress:

- March: Hercules Swim Center hosted 2 home high school swim meets in March (3/7 v. SPSV, and 3/19 v. Albany).
- February: High School Swim Team starts, and Lifeguard Training during President's week.
- December: EBSD held "Lollipop" awards at Senior Center. Great fun for all.
- September: East Bay Silver Dolphins (EBSD) hosted swim meet September 14 & 15 at the Hercules Swim Center. 11 teams and a total of 285 swimmers participated in the meet.
 - Additionally, Saturday swim lessons had 102 swimmers enrolled.
- August: Piranhas wrapped up their season with the County Swim Championships, and summer swim lessons came to an end. Overall, there were 808 individual swim lessons (up from 2023 [792], and 2022 [779]).

Project/Program: Recreation Classes

Lead Staff: Jeff Jew, Recreation Supervisor & Samantha Cole, Recreation Leader III

Description: The department has been working to find new contract class instructors to help increase the variety of programs, as well as the quality of programs that the community has become accustomed to. Our recreation classes cater to all ages and help to promote a healthy lifestyle. Our classes vary from season to season. We hope you will give them a try.

Status: In March, Rec Classes brought in **\$12,237.33** and a year-to-date total of **\$47,286.56** in revenue, compared to \$8,575.91 and \$45,279.91 through the same time last year.

***Note:** Continue to search for new instructors to offer variety of activities to residents.

Program	Enrollment	Program	Enrollment
Omni Muay Thai	4	Zumba & Line Dancing	26
Omni Boxing	1	Jazzercise	21
Omni Jui Jitsu	2	Xtreme Hip Hop	7
Hercules Karate Dojo	44	Online Driver's Education	1

Accomplishments/Items in Progress:

- March/April: We will be introducing several new youth and adult programs in May, including
 - Radhika Sharma: is a certified Yoga instructor with many years of experience, and is excited to share her love of Yoga with the community. And,
 - Yannet Torres of TNT Fitness and Wellness, who will be teaching Zumba, Ripstix Revolution, and Body Sculpting. She is a certified Zumba instructor and has been teaching for many years across the Bay Area.
 - To register visit www.herculesrec.com.
- December: Fitness classes continue to dominate rec classes. Looking for new programs.
- August: Contract Classes and Camps continue to increase.



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Project/Program: Senior Center

Lead Staff: Bryce Halliday, Rec Supervisor & Kristina Griffith, Recreation Leader III

Description: The Senior Center averages a150-200 members annually. Friends, food, fun and companionship is what the Hercules Senior Center is all about. We strive to ensure a physically and emotionally comfortable environment for all and encourage socialization with peers.

Status: In March, the Senior Center brought in **\$1,805.00** and a year-to-date total of **\$9,498.00**, compared to \$1,449.00 for March 2024 and a year-to-date total of \$10,927.00.

The meal plan brought in **\$1,551.00** in December with a year-to-date total of **\$13,533.00** compared to \$2,216.00 in December 2023 with a year-to-date total of \$13,763.00 at the same time last year.

Total Senior Center active memberships: **199 members (currently)**

Program	Enrollment	Program	Enrollment
Aloha Hula	104	Line Dance	86
ARC Blood Drive	0	Low Impact Dancersize	291
Art	13	Movin' In Line	69
Belly Dance	30	Senior Food Program	316
Bingo	70	Sing - Along	24
Café Costa Lunch	946	Special Event/Day Trip	122
Chi Kong	53	Tai Chi	255
Computer Lab	38	Tap	20
Community Produce	550	Ukulele	39
Fit Troop	25	Yah Strength Training	46
Goodie Store	100	Yuen Ji & Dance	28
HICAP	4	Zumba Gold	35

Accomplishments/Items in Progress/Status: The Senior Center continues to hold blood drives with the American Red Cross, as well as the FREE Food program, and County Food Bank.

- March: Held Spring into Wellness event on 3/19; over 100 members attended.
- February: 2/18, day trip - Hard Rock Casino (Sac); 30 members, 1 lucky winner (\$300)! 2/26 – trip to Hercules Library; 15 members enjoyed art exhibit honoring Black History.
- December: FOSC held annual Breakfast with Santa at the CSC on 12/14; held a blood drive on 12/18; and the Holiday Brunch with more than 100 members 12/19/24.
- November: 85 Seniors attended the FREE Thanksgiving Breakfast on Tu 11/19. 65 Senior members received a turkey at the annual Turkey Giveaway event on Fri 11/22.
- October: 90 members participated in Ohana Day on 10/7. 23 donors gave blood at the October blood drive (4 were new donors/17 total units collected, can save up to 51 lives).
- September: Colusa Casino Trip was cancelled; staff will re-schedule one in the spring.
- August: National Senior Citizen's Day event on 8/21. Brown bag lunch program has been steady at 156.



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Project/Program: Sports
Lead Staff: Jeff Jew, Recreation Supervisor

Description: The department offers sports and other positive leisure activities for patrons of all ages. Sports programs help promote a healthy lifestyle, while providing an environment in which people can enjoy themselves. We are continuing to work with a multitude of sports groups.

Status: In March, Sports brought in **\$8,104.00**, compared to \$14,117.65 last year. And year-to-date total of **\$66,694.56**, compared to \$71,046.00 through the same timeframe.

Program	Enrollment
Align Basketball Training	74
Align Junior Basketball League	46

Accomplishments/Items in Progress:

- Winter: Rookies Basketball League is a hit!
- Fall: Sports in general continue to increase in popularity.

Project/Program: Teen/Youth
Lead Staff: Jeff Jew, Recreation Supervisor

Description: In general, we strive to help give Teens a sense of ownership and belonging to the community. Unfortunately, teen programs and activities have not returned since the pandemic.

Status: Not currently running.

****Note:** Registration for the Teen afterschool program has not rebounded. We are continuing to look for ways to get Teens involved for the 2024-25 school year.*

Accomplishments/Items in Progress:

Hercules Parks and Rec “re” launched the Teen Youth Council (T.Y.C.) program! TYC is designed for students in the 6th through 12th grade looking for leadership opportunities to give back to the Hercules community through programs, activities, and events. Participants in TYC will gain valuable experiences that can be used in potential job opportunities and/or as a letter of recommendation for their college applications.

- November 18: TYC meeting had 20 teens. Group played a fun ice breaker (TYC human Blackout Bing). Recapped Halloween events; discussed upcoming Tree Lighting & Breakfast with Santa events. Next meeting will be in January 2025.
**NOTE: majority of members are from Hercules Middle/High School ranging from 6th to 11th grades. There is 1 member from St. Mary’s High in 9th grade.*
- October 14: TYC meeting.
- September 21: 1st official TYC meeting; 26 Teens participated. Discussed upcoming Halloween events (24 TYC participated in Trunk or Treat event (& 10 from Interact)).



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- September: Held first unofficial TYC meeting on 9/11, at the Hercules Community Center; 6 participants attended, with 3 more potential members on the interest list.
 - The meeting introduced TYC, goals for this year, talked about events and membership. Discussed “Halloween in Hercules” event: includes Trunk or Treat and PUMPKATAAZ. Monthly meetings established: 3rd Monday of each month, from 4-4:30p at the Community Swim Center.
 - Students participating in multiple clubs and afterschool activities, so a “best” time/day was decided as the regular meeting day.

Since we are relaunching this program, membership (volunteer) will be an ongoing agenda item to continue to build our T.Y.C. program. We hope to bring more teen activities and events to our community in hopes to grow this program for years to come.

- November: YIG was held 11/12/24. 11 Hercules High School students participated.
- October: Prep for 2nd Youth In Government (YIG) day, scheduled for November 12, 2024.
- September: Re-establishing the Teen Youth Council (TYC) program.

Project/Program: Facilities/Rentals

Lead Staff: Bryce Halliday, Rec Supervisor & Karin Nestor, Rec Specialist

Description: The City of Hercules offers many of the City's facilities for rent when not being used for City sponsored programs or services. Facility attendants also prepare facilities for the department's classes and city meetings. Picnic rentals have done well, but the return to the indoor rentals, since the pandemic, has been slow. We don't anticipate this picking up until the weather gets cold and rainy.

Status: In March, facility rentals brought in **\$13,142.50** with a year-to-date total of **\$90,811.04** compared to \$11,908.38 and a year-to-date total of \$91,952.80.

Indoor Facilities	# Rentals	Picnic Rentals	# Rentals
Community Swim Center	5	Refugio – 50+ Lg Gather	1
CSC - Gym	57	Refugio - Gems	0
CSC - Press Room	1	Refugio - Birds	1
CSC - Dynamite Room	11	Refugio - Flowers	0
CSC - Resource Room	3	Refugio - Astronauts	1
Council Chambers	2	Foxboro - Islands	0
Senior Center	19	Foxboro - Trees	0
Ohlone Comm Center	6	Shoreline - Dolphins	1
Foxboro Comm Center	12	Shoreline - Seals	0
Large Library	20	Woodfield	0
Small Library	19	Shasta	0
Samara	39	Sierra	0
		Pool	19



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Accomplishments/Items in Progress: With the mask mandate going away in February, we received more calls about facility rentals. Staff is starting to prepare for more programs, activities and rentals in the Community/Swim Center.

- March: 8 baby showers and 2 first birthday parties in various facilities in March. CA Dept of Public Health Immunization held a branch seminar with 120 employees attending.
- February: Hercules held its first Lunar New Year parade on Su 2/2. Despite rain, the event was a huge success. Career Fair widely attended 2/19, with more than 275 job seekers.
- January: Crab Feed coming up at CSC on Sat., 1/25/25.
- December: Highlights include Annual Tree lighting held outside the CSC 12/1; approx. 900 attended. Chinese Association held annual holiday celebration for their members 12/8. EBSD held Lollipop Awards 12/13 (100+). Breakfast with Santa held 12/14 (100+).
- November: EBSD held annual "Swim-O'Rama" 11/13 (55 swimmers participated). Ohlone hosted 5 baby showers and a 50th birthday this month. An 81st birthday celebration was held at CSC with 300 people in attendance.
- September: Highlights included a meet and greet event at Samara Terrace for CA State Senate candidate Jess Arreguin.
- August: Indoor rentals have returned. Picnic rentals remain big for the summer.
- July: Pool rentals were a hit again this summer.