

**HERCULES CITY COUNCIL RESOLUTION NO. XX –**

**RESOLUTION OF THE CITY COUNCIL OF THE CITY OF HERCULES AUTHORIZING THE CITY MANAGER TO CONTRACT WITH TAI GINSBERG & ASSOCIATES LLC (“TG&A”) FOR AN AMOUNT NOT TO EXCEED \$50,000 TO PROVIDE STRATEGIC FEDERAL ADVOCACY CONSULTING SERVICES TO ADVANCE THE HERCULES HUB PROJECT AND APPROPRIATING \$50,000 FROM THE GENERAL FUND CAPITAL RESERVES TO FULLY FUND THE CONTRACT.**

**WHEREAS**, the Hercules Hub is envisioned as a premier, regional, state-of-the-art housing and transportation community along the waterfront that will connect thousands of homes with a new train stop along the Capitol Corridor, bicycle and pedestrian pathways, bus routes, carpool options, and eventual ferry service; and

**WHEREAS**, the project has received full environmental clearance, the right of way has been secured, and \$46M in improvements have been constructed to date using multiple funding sources, including grant funding; and

**WHEREAS**, the City has been successful in identifying potential grant opportunities for the Hercules Hub Project, and approximately \$107M in additional funding is needed to build the infrastructure for the Capitol Corridor train to stop; and

**WHEREAS**, the City Council directed staff to secure the services of a federal lobbyist as an advocate on behalf of the Hercules Hub as part of the adopted 2024-2026 Hercules City Council Strategic Goal Workplan; and

**WHEREAS**, after thoroughly evaluating various federal lobbying firms, staff has identified Tai Ginsberg & Associates LLC as the most suitable choice for our needs because of their extensive knowledge of the city's regional railroad system and success in navigating the intricacies of federal funding opportunities; and

**WHEREAS**, the General Fund/Capital Project Reserve was established to ensure the City had the financial capability to respond when opportunities arose to advance top priority projects, such as the Hercules Hub, and there is sufficient funding in the Capital Project Reserve to fund the contact.

**NOW, THEREFORE, BE IT RESOLVED** by the City Council of the City of Hercules to authorize the City Manager to execute an agreement with Tai Ginsberg & Associates LLC (“TG&A”) for an amount not to exceed \$50,000 to Provide Strategic Federal Advocacy Consulting Services to Advance the Hercules Hub Project and Appropriating \$50,000 from the General Fund Capital Reserves to Fully Fund the Contract.

The foregoing Resolution was duly and regularly adopted at a regular meeting of the City Council of the City of Hercules held on the 14th day of January, 2024, by the following vote of the Council:

**AYES:**

**NOES:**

**ABSENT:**

**ABSTAIN:**

---

Dion Bailey, Mayor

**ATTEST:**

---

Eibleis Melendez, City Clerk