



CITY OF HERCULES  
PARKS & RECREATION MONTHLY REPORT  
June 2024



**Project/Program:** Parks & Recreation Department Activities  
**Lead Staff:** Christopher Roke, Parks & Recreation Director

**Description:** The Parks and Recreation Department leads and/or is involved with many community activities and events all year long. We also collect fees for various classes and services provided to the community.

**Status:** Year to date Revenue for Fiscal Year 2023-24 is **\$1,497,254.92**, compared to \$1,440,213.51 last year at the same time, but trailing the last full fiscal year prior to the pandemic (2018/19FY) where we had \$1,740,215.25 for the year.

**Accomplishments/Items in Progress:**

- Fireworks Celebration 2024 – prep underway 7/4/24

Additional projects – ARPA funds: Gym Floor/Deferred Maint of CSC & Safety Pool fence.

- Fireworks Celebration 2023 – **completed**
- **BR#22-02:** All Abilities Swing – **completed 9/15/23**
- Preparing for:

1. Exterior Painting contract to come

- Completed...
  1. Replaced pool pumps – **completed**
  2. New Pool Safety Fence – **completed**
  3. Repaired Gym Floor – **completed**
  4. Installed 4 hoops in the Gym – **completed**
  5. Interior painting at CSC – **completed 6/7/24**

- Other projects...

**DP#20-05:** *Upgrade patio at Community Center* - Council approved decision packages for 2019-20FY. In February 2022, this project has resumed. Staff is gathering quotes to start projects in the patio. The project has been on hold.

**Project/Program:** Community & Library Services Commission and Events  
**Lead Staff:** Christopher Roke, Parks & Recreation Director

**Description:** The Community and Library Services Commission was dark in August. But September through November will be busy months with presentations from the 14 City recognized Nonprofit groups. Applications for the 2024CY were due in November, and the Commission approved all applications during the December 2023 meeting.

**Status:** The City recognized nonprofit organizations will participate in upcoming events like the annual Trunk or Treat and PUMPKATAAZ events, Tree Lighting and the Citywide Clean-up Day.

**Accomplishments/Items in Progress:**

- May 2024: Held Community Cleanup Day at the corp yard. The only day it rained in May. Despite the rain the event was a huge success.



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- March 2024: As of the April CLSC meeting we are less than 4-weeks from the annual Community Cleanup Day, scheduled for 5/4/24.
- December 2023: All applications for City Recognized Nonprofit Groups were approved by the CLSC Commission. Start to send out event dates to the Nonprofit Groups.
- October 2023: Trunk or Treat and PUMPKATAAZ was a smashing success with an estimated 2,500 people in attendance.
- September, October and November: City Recognized Nonprofit Group presentations.
- August 2023: National Night Out (Tu, 8/1), Movie night (F 8/18).
- July 2023: The fourth of July fireworks show was spectacular!

**Project/Program:** Hanna/Lupine/Ohlone Childcare & Summer Day Camps  
**Lead Staff:** Ambra Garfield, Recreation Manager

**Description:** Childcare and Camps are a big deal in Hercules. We offer a great before school option called “Dyno AM”, and an amazing after school program called “Kaleidoscope Kidz: Recreation Afterschool Program (or RAP for short), and fantastic summer camps know as Camp Dynamite.

**Camp Dynamite:** Our traditional summer camp program that runs M-Th for the 9 weeks of summer, and features games, cooking, arts and crafts, weekly themes, swimming, and more. In 2021, coming out of the pandemic we averaged between 75-85 campers/week. In 2022, the average went up to 115/week. In 2023, we averaged 120/week. This summer we are poised to have more campers per week.

**Status:** With Summer Camp registration opening in March, the total camp registration through June is now **\$243,464.75** in revenue, compared to \$201,870.16 last year at that same time.

**Accomplishments/Items in Progress:**

- 2023 Summer Camps had 9 weeks of camp held at Lupine for Sparklers, Ohlone and Hanna for Firecrackers and Dynamite, and the Teen Center for Teen Camp Dynamite. Camp featured weekly entertainment, field trips, games, cooking, arts and crafts, weekly themes, swimming, Jamin’ Jeanne’s games and more. Prep for 2024 underway.

| Program               | Enrollment | Space | Program            | Enrollment | Space |
|-----------------------|------------|-------|--------------------|------------|-------|
| Sparkler (Preschool)  | 51         | 3     | Dynamite-AM -Hanna | 57         | 8     |
| Firecracker-AM Lupine | 74         | 3     | Dynamite-Core      | 168        | 0     |
| Firecracker -Core     | 236        | 2     | Friday Fun Days    | 44         | 0     |

**Kaleidoscope Kidz** is our **Recreation Afterschool Program** (or what we call **RAP** for short). The focus of RAP is about homework and stations. RAP focuses on monthly themes featuring a combination of arts and crafts, science, cooking, passive and active games and more. RAP is held at all 3 elementary sites. Staffing continues to be a challenge, but numbers are up at all 3 sites.



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**Status:** Through June 2024, Child Care programs brought in **\$544,620.80** in revenue, compared to \$465,890.92 last year at this time (increase of \$78,729.88 from the previous fiscal year).

| RAP    | Enrollment | Space Available |
|--------|------------|-----------------|
| Hanna  | 54         | 2               |
| Lupine | 37         | 5               |
| Ohlone | 48         | 0               |

**Accomplishments/Items in Progress:**

- April: Good turn-out for Spring Break Camp.
- February: Successful Presidents week camp.
- December: Each site made holiday gifts for their parents and brought them home 12/15.
- November 2023: Thanksgiving camps were successful.
- October 2023: Register camp during Thanksgiving week.
- After a very successful summer Camp, RAP has been very successful in the 2023-24FY.
- The new school year programs were impacted by July – with 3 weeks until school begins.
  - August has become one of our largest months for enrollment and revenue and we anticipate the same thing this year.

**Dyno AM (previously Breakfast Club/Early Bird):** We initially started the year with 7 kids at Ohlone, but didn't reach our minimum and ultimately had to close down. Traditionally morning care has been held at 2 locations: Teen Center and Ohlone Community Center. Earlier hours are offered (6:30am). What we are finding post pandemic is that there are more parents who work from home, and don't need the early morning care option. As always, we will continue to watch the trends and work to create programs that best meet the needs of the community.

**Status:** Not running this Fall.

**Project/Program:** Tiny Tots Programs-Little Learners/Pre-Kinder/Jr. Kinder  
**Lead Staff:** Ambra Garfield, Recreation Manager

**Description:** Our Tiny Tots Program introduces children to their "First Learning Experiences". They make their first school friends, learn through play, games, arts, crafts and healthy snacks. Our qualified staff guide them with socialization and self-help skills. The program runs concurrent with the school year from late August through June.

**Status:** Through June, the Tiny Tot Programs brought in **\$93,628.88** in revenue, compared to \$164,253.28 for the fiscal year. Per previous reports, preschool is down (-\$70,621.40) because of the TK programs through the school district.

*\*Note: Registration for Preschool has been dramatically affected due to the mandate for elementary schools to start Transitional Kindergarten (or TK) programs. By reducing school age by a year, preschool programs across the state have been affected. We are working on changes for the 2024-25 school year.*



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| Preschool     | Enrollment | Space Available |
|---------------|------------|-----------------|
| Multi-Age     | 17         | 3               |
| Junior Kinder | 23         | 1               |

**Accomplishments/Items in Progress:** Preschool programs at Lupine and Hanna Kidz Centers.

- May: graduation for preschoolers.
- December 2023: Held holiday singing performances in each class on December 14. Participants presented a hand-crafted gift to their Mommy and Daddy.
- November: Preschool registration begins in March. New family registration begins April 1.
- October: Participated in Unity Day and decorated pumpkins for PUMPKATAAZ.
- September: Preschool numbers have dropped in September due to the new TK programs at the Elementary schools. 2022 we had 75 kids in preschool. The start of this year we had 51, but are now down to 44. We are working to reinvent the program, since the school district is now providing “FREE” TK to the community which has impacted the program. This will be something we need to move with the trends going forward.
- August: Preschool programs began. We have 51 kids registered for Preschool.
- July: The multiage program is full and the other programs have limited availability.

**Project/Program:** Aquatics  
**Lead Staff:** Bryce Halliday - Recreation Coordinator

**Description:** The Aquatics program was back to normal operations this summer and early fall. We were able to offer several programs, from seasonal swim lessons, to lap swimming, water walking, rec swim, lifeguarding courses, and of course Swim and Water Polo Teams including: the East Bay Silver Dolphins (EBSD), the Piranhas, and Hercules High School Swim and Water Polo teams.

**Status:** Through June, Aquatics brought in **\$257,287.21** in revenue, compared to \$265,992.81 for the fiscal year (overall down -\$8,705.60). **\*Note:** The vast majority of revenue for lesson revenue is taken between March and September. Swim Teams increase revenue during May-September as well.

| Program           | Enrollment | Program  | Enrollment |
|-------------------|------------|--|------------|
| EBSD (year-round) | 76         | Lap swim/water walking                           | 157        |
| Piranhas (summer) | 117        | Summer Swim Lessons (1 <sup>st</sup> 2 sessions) | 326        |
| Aqua Zumba        | 53         | Rec Swim   | 1,470      |

**Accomplishments/Items in Progress:**

- May 2024: Piranhas and EBSD held a joint time trial swim meet.
- February 2024: High School Swim Season began.
- November: We are gearing up for the 2024 registration of EBSD.
- October: EBSD continues to grow in membership.



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- September: The East Bay Silver Dolphins (EBSA) Swim Team will be holding a swim meet Sa/Su, 9/16 & 9/17. EBSA expects more than 225 swimmers from around the County and as far away as Lake Tahoe.
- August: Piranhas wrapped up their season with the County Swim Championships, and summer swim lessons came to an end. Overall, there were 792 individual swim lessons (a slight increase from 2022 where there were 779 individual lessons).
- July: Summer Swim lessons are almost completely full, Saturday Rec Swim quite popular.

**Project/Program:** Recreation Classes  
**Lead Staff:** Jeff Jew, Recreation Coordinator & Samantha Cole, Recreation Leader III

**Description:** The department has been working to find new contract class instructors to help increase the variety of programs, as well as the quality of programs that the community has become accustomed to. Our recreation classes cater to all ages and help to promote a healthy lifestyle. Our classes vary from season to season. We hope you will give them a try.

**Status:** Through June, Rec Classes brought in **\$63,380.72** in revenue, compared to \$52,665.85 for the fiscal year (*overall up + \$10,714.87*).

***\*Note:** We are always searching for new contract instructors to offer a wide variety of activities to our residents.*

| Program              | Enrollment | Program                   | Enrollment |
|----------------------|------------|---------------------------|------------|
| Omni Boxing          | 2          | Gurus Education           | 1          |
| Omni Jiu Jitsu       | 1          | Online Driver's Education | 1          |
| Hercules Karate Dojo | 33         | Xtreme Hip Hop            | 9          |
| Zumba & Line Dancing | 82         | Gurus: Slimetopia 2       | 8          |

**Accomplishments/Items in Progress:**

- May 2024: Zumba, Line Dancing and Karate continue success. HipHopX is picking up.
- February 2024: finalized bringing on 2 new contractors.
- December: Ongoing monthly programs like Hercules Karate Dojo and Omni Movement continued to run their programs in December. Most of the other programs took December off due to the holidays. All programs will resume in the new year.
- November: The Spring Activity Guide offers numerous recreation classes.
- September: Align Basketball doing well. Fall league begins with Juniors and Rookies.
- August: Over 400 kids participated in Contract Classes, and Camps this summer.
- July: Sports programs and rec classes did well this summer.

**Project/Program:** Senior Center  
**Lead Staff:** Kristina Griffith, Recreation Leader III

**Description:** The Senior Center averages approximately 150-200 members annually. Friends, food, fun and companionship is what the Hercules Senior Center is all about. We strive to ensure



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a physically and emotionally comfortable environment for all and encourage socialization with peers.

**Status:** Through June, the Senior Center brought in **\$15,858.00** in revenue, compared to \$14,264.00 for last fiscal year. And **\$18,544.00** in the meal program compared to \$14,498.00 last year. Total Senior Center active memberships: **204 members**

| Program           | Enrollment | Program                | Enrollment |
|-------------------|------------|------------------------|------------|
| Aloha Hula        | 87         | Line Dance             | 155        |
| ARC Blood Drive   | N/A        | Low Impact Dancersize  | 197        |
| Belly Dance       | 29         | Senior Food Program    | 312        |
| Bingo             | 59         | Sing - Along           | 13         |
| Café Costa Lunch  | 813        | Special Event/Day Trip | 115        |
| Chi Kong          | 53         | Tai Chi                | 229        |
| Computer Lab      | 31         | Tap                    | 20         |
| Community Produce | 486        | Ukulele                | 38         |
| Fit Troop         | 13         | Yuen Ji & Dance        | 26         |
| Goodie Store      | 38         | Zumba Gold             | 30         |
| HICAP             | 2          |                        |            |

**Accomplishments/Items in Progress/Status:** The Senior Center continues to hold blood drives with the American Red Cross, as well as the FREE Food program, the County’s Food Bank program on the first and third Tuesday of each month. During the pandemic record numbers turned out for food with some days reaching more than 300 people. The Food Bank program has settled back in to about 200 people each time.

- April: Held successful senior day trip to Alcatraz. Participants took 2 ferry rides on trip.
- February: held Sr. Day Trip to the Museum of Modern Art in SF. And tax service began.
- January 2024: hosted a successful blood drive through American Red Cross.
- December 2023: the Friends held a successful Breakfast with Santa event.
- October 2023: the Senior Center held a very successful Ohana Day on Monday, October 2.
- September 2023: Hosted a blood drive, and a Premier World Discovery presentation.
- August 2023: In-person classes are thriving. Brown bag lunch program has grown to 158.
- July 2023: Successful Membership drive/Traveled with Seniors on West Cat to SF.

**Project/Program:** Sports  
**Lead Staff:** Jeff Jew, Recreation Coordinator

**Description:** The department offers sports and other positive leisure activities for patrons of all ages. Sports programs help promote a healthy lifestyle, while providing an environment in which people can enjoy themselves. During the pandemic we tried and were successful with virtual



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classes in the beginning, but once outdoor sports were able to return, the online classes were just not as interesting. We are constantly working with different sports groups.

**Status:** Through June, sports brought in **\$95,01507.80** in revenue, compared to \$85,572.10 for the fiscal year (*overall up + \$9,435.70*).

| Program                         | Enrollment | Program                | Enrollment |
|---------------------------------|------------|------------------------|------------|
| Align Basketball Training       | 71         | NAofA: Basketball Camp | 11         |
| Align Rookies Basketball League | 48         | NAofA: Pickleball Camp | 11         |

**Accomplishments/Items in Progress:**

- May: Basketball, Volleyball and Tennis have been consistent all year. Drop-in basketball and pickleball have been a nice surprise.
- February: a new Align basketball league began for ages 10-13.
- December 2023: Align Rookies Youth Basketball League wrapped up their fall season.
- Fall: Basketball leagues have returned to the Community Swim Center.
- Summer: Sports Camps, Basketball, Karate, Tennis, and XFit among most popular.

**Project/Program:** Teen/Youth  
**Lead Staff:** Jeff Jew, Recreation Coordinator

**Description:** As our youth grow into teens, we want to give them a sense of ownership and belonging to the community. The programs and activities at the Teen Center promote these very same goals. The Junior Staff In Training (JSIT) program focuses on preparing teens to enter the work force. JSIT participants assist and support the staff with Community activities and Special Events. This energetic group of 6th-8th graders demonstrate leadership skills through their participation at events.

**Status:** Not currently running.

*\***Note:** Registration for the Teen afterschool program has been the last program to rebound from the pandemic. Unfortunately, the Teen program failed to reach our minimum number to run, and thus had to be cancelled. We are looking at alternate options for the 2024-25 school year. The Teen Camp (summer) has been consistent.*

**Accomplishments/Items in Progress:**

With more people working from home, before and/or afterschool care is not in as large of demand as pre-pandemic. The Teen staff are working on ways to reinvent the programs to generate more interest.

- November: Held 1<sup>st</sup> Youth In Government day, on Tuesday, 11/12/23. 11 Hercules High School students participated. The program was very well received, and we look forward to continuing to run this program as an annual event.
- Fall: Teen afterschool program was cancelled due to low numbers, late registrations, the loss of our Teen Rec Leader, increased work from home families, and more. This has



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been a trend since the pandemic, not just for Hercules, but throughout the greater Bay Area. We will continue to follow the trends and work to create programs that will help our community.

- Summer 2023: Teen Dynamite Camp averaged approximately 26 campers weekly.

**Project/Program:** Facilities/Rentals  
**Lead Staff:** Bryce Halliday, Recreation Coordinator

**Description:** The City of Hercules offers many of the City's facilities for rent when not being used for City sponsored programs or services. Facility attendants also prepare facilities for the department's classes and city meetings. Picnic rentals have done well, but the return to the indoor rentals, since the pandemic, has been slow. We don't anticipate this picking up until the weather gets cold and rainy.

**Status:** Through June, facility rentals brought in **\$115,052.95** in revenue, compared to \$108,162.21 for the fiscal year (*overall up + \$6,890.74*).

| Indoor Facilities     | # Rentals | Picnic Rentals          | Enrollment |
|-----------------------|-----------|-------------------------|------------|
| Community Swim Center | 4         | Refugio – 50+ Lg Gather | 2          |
| CSC – Gym             | 32        | Refugio - Gems          | 3          |
| CSC - Press Room      | 1         | Refugio - Birds         | 3          |
| Council Chambers      | 8         | Refugio - Flowers       | 1          |
| Senior Center         | 7         | Refugio - Astronauts    | 0          |
| Ohlone Comm Center    | 9         | Foxboro - Islands       | 4          |
| Foxboro Comm Center   | 10        | Foxboro - Trees         | 6          |
| Large Library         | 17        | Shoreline - Dolphins    | 5          |
| Small Library         | 10        | Woodfield               | 3          |
| Dynamite Room         | 10        | Shasta                  | 0          |
|                       |           | Pool                    | 4          |

**Accomplishments/Items in Progress:** With the mask mandate going away in February, we received more calls about facility rentals. Staff is starting to prepare for more programs, activities and rentals in the Community/Swim Center.

- Picnic Rentals: Outdoor rentals pick up May-September
- Field Rentals: Sport groups utilize both Woodfield and Hanna fields.
  - Jan-May: Hercules/Pinole and Rodeo Baseball programs rent field space M-Sa.
  - Mar-Nov: WCCYSL rents field space Su-Sa for soccer practices and games.
- Tennis Courts: There has been a recent up-tick in tennis court rentals with the new signs.
  - Jan-Mar: Saw steady rental usage on the weekends (both Sa & Su).
- December highlights include a couple college graduations, several birthday celebrations, a wedding, Breakfast with Santa, the Chinese Associations holiday party, and more.
- September: Staff is working on updating the website, and rental brochure due early 2024.
- August: Indoor rentals have returned. Picnic rentals remain big for the summer.
- July: Pool rentals were a hit again this summer.